



Philips 7800 series
Ultra-Slim Smart 4K Ultra-
HD LED TV

123 cm (49")

4K Ultra-HD LED TV
Quad Core
DVB-T/T2/C/S/S2



49PUS7809

Ultra-Slim Smart 4K Ultra-HD LED TV

With Ambilight 2-sided

Ultra HD with you in mind: the Philips 7800 series 4K Ultra-HD TV. Packed with features, it's a feast for the senses combining stunning 4K resolution, Ambilight, 3D and Ultra-Slim dimensions to take your breath away.

A TV that's more than Smart — it's beautiful

- Frameless design: no bezel means more TV to love
- Finishing touches: a TV that looks as great as it performs
- Ultra Slim lines for a refined profile

Light up your life. Love it. Live it.

- Ambilight changes the way you look at TV forever

A picture so real, you'll forget it's TV

- 4K Ultra HD: resolution like you've never seen it before
- Pixel Precise Ultra HD: discover vivid Picture Quality
- 600 Hz PMR Ultra HD for flawless moving images

Connect, communicate, record and share

- From apps to Cloud TV: more online entertainment than ever
- Wi-Fi Miracast™—mirror your smartphone screen to your TV
- Multiroom TV—share live TV and recordings between TVs
- Keyboard remote control makes texting easy

PHILIPS

Highlights

Ambilight 2-sided



You've created a home that's more than just a house, so why not choose a TV that is warm and inviting too? Philips unique Ambilight technology makes your screen much wider—and your viewing experience more immersive—by projecting an extra wide glow from two-sides of your TV screen onto the surrounding wall. Colour, vibrancy and excitement move beyond the screen and into your living room, bringing with it a more thrilling, intense and immersive viewing experience.

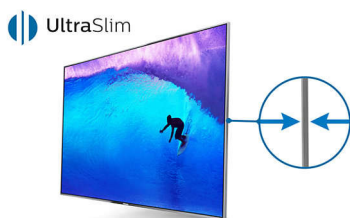
Frameless design

Sleek. Minimalist. Discreet. Our frameless bezel is beautifully crafted from high-quality glass and edged with an ultra-thin aluminium wrap; minimising the frame and maximising your viewing.

Authentic materials

Your home represents your style. Our designers chose subtle, sophisticated colours and finishes and combined them with authentic, quality materials like aluminium to create a TV design that blends seamlessly with your interior.

Ultra Slim profile



Sleek. Cutting edge. Refined. Precise. The Philips Ultra Slim silhouette. That something so

slim can inspire so much interest shouldn't be surprising, given how much sophistication it will bring to your décor.

4K Ultra-HD Resolution



See TV like never before thanks to four times the resolution of a conventional Full HD TV. 3840 x 2160 pixels provide an image so refined, so lifelike, it's a window to a new world.

Pixel Precise Ultra HD

The beauty of 4K Ultra-HD TV is in savouring every detail. The picture-processing algorithms of our Pixel Precise Ultra-HD engine convert any input picture into UHD resolution on your screen. The result? Whether you watch a video online or native 4K Ultra-HD content, you'll experience exceptional sharpness, motion, clarity, colour and contrast from Philips.

600 Hz PMR Ultra



Nothing beats the adrenaline rush of gaming, fast-paced sporting events or action films on an Ultra-HD TV. That's why this Philips TV has 600 Hz Perfect Motion Rate Ultra, so you'll enjoy flawless moving images in Ultra-HD resolution. Because even though your pulse may jump, the image you're watching shouldn't.

Apps, Cloud TV* & Explorer

Imagine an ever-growing Smart app portfolio on your TV. From YouTube to music, Video On Demand and more, you can customise which apps you add to your dashboard. Want more? Explore Cloud TV. With hundreds of premium international channels, it's a great way to watch your favourite programmes and discover what's popular on the other side of the world. With Cloud Explorer, you can access Dropbox™ to view (and share) your favourite photos and videos on the big screen.

Wi-Fi Miracast™*



Mirror what you see on your smart device and share it with friends and family on your TV. From photos to videos, games and more, mirror anything from your smartphone and tablet to your big screen with a simple command.

Multiroom client and server



Break free of traditional broadcasting. Acting as a server, your Philips Smart TV has the power to connect to another TV on the same Wi-Fi network. Once connected, you can share digital broadcast TV and recordings from this TV to a client TV, all without laying new cables or spending money on multiple subscriptions.

Specifications

Ambilight

- Ambilight Features: Built-in Ambilight+hue, Wall colour adaptive, Gaming mode, Lounge light mode
- Ambilight Version: 2-sided

Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (inch): 49 inch
- Diagonal screen size (metric): 123 cm
- Display: 4K Ultra HD LED
- Panel resolution: 3840 x 2160
- 3D: Passive 3D, 2 Player Full Screen Gaming*, 2D to 3D conversion
- Brightness: 450 cd/m²
- Picture engine: Pixel Precise Ultra HD
- Picture enhancement: Perfect Natural Motion, Micro Dimming Pro, 600 Hz PMR Ultra, Ultra Resolution

Supported Display Resolution

- Computer inputs on all HDMI: up to FHD 1920 x 1080 @60 Hz, 4K Ultra HD 3840 x 2160 @30 Hz
- Video inputs on all HDMI: up to FHD 1920 x 1080p, @ 24, 25, 30, 50, 60 Hz, up to 4K Ultra HD 3840 x 2160p, @24, 25, 30 Hz

Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C/S/S2, Astra HD+ support, Freeview HD*
- Video Playback: NTSC, PAL, SECAM
- MPEG Support: MPEG2, MPEG4
- TV Programme guide*: 8-day Electronic Programme Guide
- Signal strength indication
- Teletext: 1000 page Hypertext

Smart TV

- Interactive TV: HbbTV
- SmartTV apps*: Catch-up TV, Spotify, Online apps, Online Video shops, Open Internet browser,

- YouTube
- Social TV: Skype, Twitter

Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, WMV9/VC1, 3GP
- Music Playback Formats: AAC, AMR, LPCM, M4A, MP3, MPEG1 L1/2, WMA (v2 up to v9.2)
- Subtitles Formats Support: .AAS, .SMI, .SRT, .SSA, .SUB, .TXT, MKV/SRT
- Picture Playback Formats: JPEG, BMP, GIF, JPS, PNG, PNS

User Interaction

- Wireless interaction: Cloud TV* and Cloud Explorer, DropboxTM, SimplyShare, MultiRoom Client and Server, Wi-Fi Miracast Certified*
- Remote Control: with Keyboard
- Programme: Pause TV, USB Recording*
- Ease of Installation: Auto detect Philips devices, Device connection wizard, Network installation wizard, Settings assistant wizard
- Ease of Use: Home button, Smart TV button, Watch TV button, On-screen User manual
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade
- Screen Format Adjustments: Basic - Fill Screen, Fit to Screen, Advance - Shift, Zoom, Stretch
- My Remote App*: Control, Simply Share, TV Guide, Wi-Fi Smart Screen

Processing

- Processing Power: Quad Core

Sound

- Output power (RMS): 25 W (15 W + 10 W)
- Sound Enhancement: Incredible Surround, Incredible Surround 3D, Clear Sound, Auto Volume Leveller, Dynamic Bass Enhancement,

- Smart Sound
- Sound Features: Smart Stereo, Ambi wOOx, Natural Sound

Connectivity

- Number of HDMI connections: 4
- HDMI features: 3D, 4K, Audio Return Channel
- Number of components in (YPbPr): 1
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, Auto subtitle shift (Philips)*, Pixel Plus link (Philips)*, One touch play
- Number of scarts (RGB/CVBS): 1
- Number of USBs: 3
- Wireless connection: Integrated Wi-Fi 11n, 2 x 2 Dual band
- Other connections: CI+1.3 certified, Antenna IEC75, Common Interface Plus (CI+), Ethernet-LAN RJ-45, Digital audio out (optical), Audio L/R in, Headphone out, Service connector
- HDCP 2.2: Yes on HDMI1

Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Ambient temperature: 5°C to 35°C
- Standby power consumption: < 0.3 W
- Energy Label Class: A+
- EU Energy Label power: 69 W
- Power Saving Features: Auto switch-off timer, Light sensor, Picture mute (for radio)
- Annual energy consumption: 96 kWh

Accessories

- Included accessories: 4 x Passive 3D Glasses, Remote Control, 2 x AA Batteries, Tabletop swivel stand, Power cord, Quick start guide, Legal and safety brochure
- Optional accessories: Philips TV camera PTA317, 3D glasses PTA417, 3D glasses Game kit PTA436

Specifications

Dimensions

- Set Width: 1092 mm
- Set Height: 632 mm
- Set Depth: 35 mm
- Product weight: 17.8 kg
- Set width (with stand): 1092 mm
- Set height (with stand): 706 mm
- Set depth (with stand): 210 mm
- Product weight (+stand): 21.2 kg
- Box width: 1194 mm
- Box height: 838 mm
- Box depth: 132 mm
- Weight incl. Packaging: 25.2 kg
- Wall-mount compatible: 400 x 400 mm



Issue date 2023-10-16

Version: 7.0.2

EAN: 87 12581 70584 8

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* MyRemote app and related functionalities varies according to the TV model and country, as well as smart device model and OS. For more details, please visit: www.philips.com/TV.

* For smart TV app, visit www.philips.com/TV to discover the services offered in your country

* Cloud TV offering depends on country availability and regulations

* Compatibility depends on Wi-Fi Miracast certification and Android 4.2 or later. For more details please refer to your device documentation.

* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

* Philips TV camera (PTA317) is sold separately.

* Parents should monitor their children during 3D viewing and ensure they do not experience any discomfort as mentioned above. Watching 3D is not recommended for children under 6 years of age as their visual system is not fully developed yet.

* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

* (Philips) only compatible with specific Philips player device.