



Philips 6700 series  
Ultra Slim 4K UHD LED  
Smart TV

126 cm (50") Ambilight TV  
1100 Picture Performance Index  
HDR Plus  
Pixel Precise Ultra HD



50PUS6753

## Ultra Slim 4K UHD LED Smart TV

with Ambilight 3-sided

Sit back and enjoy the rich quality of 4K UHD on a Smart TV that's brilliantly easy to use. Access favourite content instantly with SAPHI. Pixel Precise Ultra HD makes everything look smooth and sharp. And Ambilight ties it all together.

### **Rich colour. Sharp contrast.**

- HDR Plus. Enhanced contrast, colour and sharpness.
- Micro Dimming Pro. Intelligent contrast for dynamic scenes.

### **SAPHI: intuitive app content selection**

- Philips app gallery. Access YouTube, Netflix and more.
- SAPHI. The smart way to enjoy your TV.

### **Slim TV. Clear sound.**

- Deep bass and crystal-clear dialogue.

### **Sharp. Light. Beautiful.**

- Ambilight. Take the emotion beyond the screen.
- Ultra-slim frame with aluminium coloured bezel and stand.

### **See every detail**

- 4K Ultra HD. Pictures so sharp you'll think you're there.
- Pixel Precise Ultra HD. Fluid images with incredible depth.

# PHILIPS

# Highlights

## Ambilight 3-sided

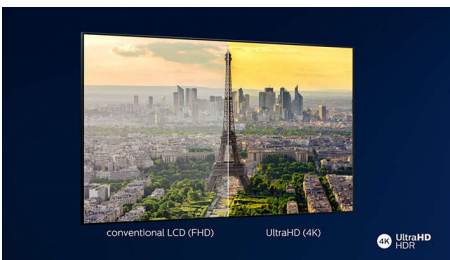


With Philips Ambilight, movies and games feel more immersive. Music gets a light show. And your screen will feel bigger than it is. Intelligent LEDs around the edges of the TV cast on-screen colours onto the walls and into the room, in real time. You get perfectly tuned ambient lighting. And one more reason to love your TV.

## Metal Angled Stand

Modern European Design is visible in the floating aluminium stands finished in dark silver, matching the ultra-slim bezel.

## 4K Ultra HD



With four times the resolution of conventional Full HD, Ultra HD lights up your screen with over 8 million pixels and our unique Ultra Resolution Upscaling technology. Experience

improved images regardless of the original content, and enjoy a sharper picture with superior depth, contrast, natural motion and vivid details.

## Pixel Precise Ultra HD

The beauty of 4K Ultra HD TV is in savouring every detail. Philips Pixel Precise Ultra HD engine converts any input picture into stunning UHD resolution on your screen. Enjoy a smooth, yet sharp moving image and exceptional contrast. Discover deeper blacks, whiter whites, vivid colours and natural skin tones — every time, and from any source.

## High Dynamic Range Plus



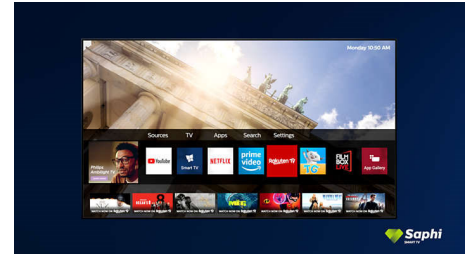
High Dynamic Range Plus is a new video standard. It redefines in-home entertainment through advances in contrast and colour. Enjoy a sensory experience that captures the original richness and liveliness, yet accurately reflects the content creator's intent. The end result? Brighter highlights, greater contrast, a broader range of colours and detail like never before.

## Micro Dimming Pro

Micro Dimming Pro optimises the contrast on your TV based on the lighting conditions of your room. Combined with its special software

that analyses the picture in 6400 different zones, you will enjoy incredible contrast and image quality for a truly lifelike visual experience - day or night.

## SAPHI



SAPHI is a fast, intuitive operating system that makes your Philips Smart TV a real pleasure to use. Enjoy great picture quality and one-button access to a clear icon-based menu. Operate your TV with ease and quickly navigate to popular Philips Smart TV apps including YouTube, Netflix and more.

## Philips app gallery

Philips app gallery is a wide-ranging collection of online apps that you can access as soon as your Smart TV is connected to the Internet. It's that easy! Just switch on your TV, connect to the Internet and experience a whole new world of entertainment online.

## DTS HD

DTS HD optimises sound processing by preserving the original sound content so that you can enjoy a better sound from your speakers with crystal-clear dialogue.

# Specifications

## Ambilight

- Ambilight Version: 3 sided

## Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (inch): 50 inch
- Diagonal screen size (metric): 126 cm
- Display: 4K Ultra HD LED
- Panel resolution: 3840 x 2160
- Picture enhancement: Micro Dimming, 1100 PPI, Pixel Precise Ultra HD, Ultra Resolution
- Diagonal screen size (inch): 50 inch

## Supported Display Resolution

- Video inputs on HDMI1: up to 4K UHD 3840x2160@30 Hz, up to FHD 1920x1080@60 Hz
- Computer inputs on HDMI1: up to 4K UHD 3840x2160@30 Hz
- Computer inputs on HDMI2/3: up to 4K UHD 3840x2160@60 Hz
- Video inputs on HDMI2/3: up to 4K UHD 3840x2160@60 Hz

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- Video Playback: NTSC, PAL, SECAM
- MPEG Support: MPEG2, MPEG4
- TV Programme guide\*: 8-day Electronic Programme Guide
- Signal strength indication
- Teletext: 1000 page Hypertext
- HEVC support

## Smart TV Features

- User Interaction: SimplyShare, Wi-Fi Miracast certified\*
- Interactive TV: HbbTV
- Programme: Pause TV, USB recording\*
- SmartTV apps\*: Online video stores, Open Internet browser, Social TV, TV on demand, YouTube
- Ease of Installation: Auto detect Philips devices, Device connection wizard, Network installation wizard, Settings assistant wizard
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade
- Screen Format Adjustments: Advance - Shift, Basic - Fill Screen, Fit to screen, Zoom, stretch
- Philips TV Remote app\*: Apps, Channels, Control,

NowOnTV, TV Guide, Video On Demand

## Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, WMV9/VC1, HEVC (H.265), VP9
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Subtitles Formats Support: .SML, .SRT, .SUB, .TXT, .AAS
- Picture Playback Formats: JPEG, BMP, GIF, PNG

## Processing

- Processing Power: Quad Core

## Sound

- Output power (RMS): 20 W
- Sound Enhancement: Incredible Surround, Clear Sound, Auto Volume Leveller, Smart Sound

## Connectivity

- Number of HDMI connections: 3
- HDMI features: Audio Return Channel, 4K
- Number of components in (YPbPr): 1
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- Number of USBs: 2
- Wireless connection: Wi-Fi 802.11n 2 x 2 integrated, Dual Band
- Other connections: Antenna IEC75, Satellite Connector, Common Interface Plus (CI+), Digital audio out (optical), Ethernet-LAN RJ-45, Audio L/R in, Headphone out
- HDCP 2.2: Yes on all HDMI

## Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Ambient temperature: 5°C to 35°C
- Standby power consumption: <math>0.3\text{ W}</math>
- Energy Label Class: A
- EU Energy Label power: 74 W
- Power Saving Features: Auto switch-off timer, Picture mute (for radio)
- Off mode power consumption: N/A
- Annual energy consumption: 109 kWh
- Presence of lead: Yes\*
- Mercury content: 0 mg

## Accessories

- Included accessories: Remote Control, 2 x AAA

Batteries, Power cord, Quick start guide, Legal and safety brochure, Tabletop stand

## Colour & Finish

- TV Front: Dark Silver

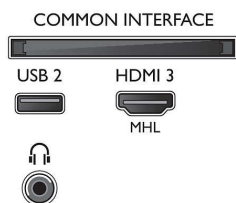
## Dimensions

- Set Width: 1128.4 mm
- Set Height: 663.0 mm
- Set Depth: 83.2 mm
- Product weight: 12.8 kg
- Set width (with stand): 1128.4 mm
- Set height (with stand): 717.6 mm
- Set depth (with stand): 266.3 mm
- Product weight (+stand): 13.6 kg
- Box width: 1240 mm
- Box height: 800 mm
- Box depth: 160 mm
- Weight incl. Packaging: 18.1 kg
- Wall-mount compatible: 200 x 200 mm
- TV stand width distance: 780.0 mm



## Connections

Side



Rear



Bottom



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Version: 8.1.1

EAN: 87 18863 01594 0

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\* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

\* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

\* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

\* (Philips) only compatible with specific Philips player device.

\* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: [www.philips.com/TVRemoteapp](http://www.philips.com/TVRemoteapp).

\* Smart TV app availability varies per TV model and country. For more details please visit: [www.philips.com/smarttv](http://www.philips.com/smarttv).

\* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

\* Compatibility depends on Wi-Fi Miracast certification and Android 4.2 or later. For more details please refer to your device documentation.

\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.