



Philips 6700 series
4K UHD LED Smart TV

126 cm (50") Ambilight TV
1200 Picture Performance Index
HDR 10+
Pixel Precise Ultra HD



50PUS6754

4K UHD LED Smart TV

with Ambilight 3 sided

Bring the emotion into any room with the Philips TV that's designed to fit right in. Picture quality is so sharp you'll think you're there. 4K performance is bright and vibrant. Ambilight sets the mood for movies, music or gaming.

Philips picture precision.

- Dolby Vision and Dolby Atmos. Cinematic vision and sound.
- HDR10+ supported. See more of what the director intended.
- Pixel Precise Ultra HD. Smooth motion, noticeable depth.

SAPHI. The smart way to enjoy your TV.

- Philips TV Collection. Netflix, Prime Video and more.
- One-button access to a clear icon-based menu.

Clear sound. Hear every word.

- Clear audio from full-range speakers.
- Crisp, clear dialogue. Punchy bass.

Looks great wherever you place it.

- 4K UHD LED TV. Rich colour, beautiful detail.
- Ambilight. Take the emotion beyond the screen.

PHILIPS

Highlights

Ambilight 3 sided

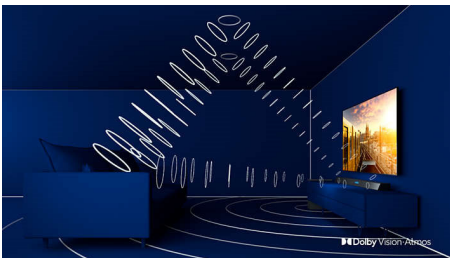


With Philips Ambilight, movies and games feel more immersive. Music gets a light show. And your screen will feel bigger than it is. Intelligent LEDs around the edges of the TV cast on-screen colours onto the walls and into the room, in real time. You get perfectly tuned ambient lighting. And one more reason to love your TV.

4K LED TV

With four times the resolution of conventional Full HD, Ultra HD lights up your screen with over 8 million pixels and our unique Ultra Resolution Upscaling technology. Experience improved images regardless of the original content, and enjoy a sharper picture with superior depth, contrast, natural motion and vivid details.

Dolby Vision and Dolby Atmos



Support for Dolby's premium sound and video formats means the HDR content you watch

will look—and sound—gloriously real. Whether it's the latest streaming series or a Blu-Ray disc set, you'll enjoy contrast, brightness and colour that reflect the director's original intentions. And hear spacious sound with clarity, detail and depth.

HDR10+ supported

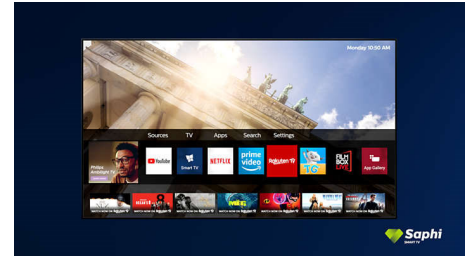


Your Philips TV is primed to get the most out of the HDR10+ video format. Contrast, colour and brightness levels are adjusted from frame to frame. Whether it's a must-watch series or the new blockbuster, shadows will be deeper. Bright surfaces will shine. Colours will be truer.

Pixel Precise Ultra HD

The beauty of 4K Ultra HD TV is in savouring every detail. Philips Pixel Precise Ultra HD engine converts any input picture into stunning UHD resolution on your screen. Enjoy a smooth yet sharp moving image and exceptional contrast. Discover deeper blacks, whiter whites, vivid colours and natural skin tones — every time, and from any source.

Saphi Smart TV



SAPHI is a fast, intuitive operating system that makes your Philips Smart TV a real pleasure to use. Enjoy great picture quality and one-button access to a clear icon-based menu. Operate your TV with ease and quickly navigate to popular Philips Smart TV apps including YouTube, Netflix and more.

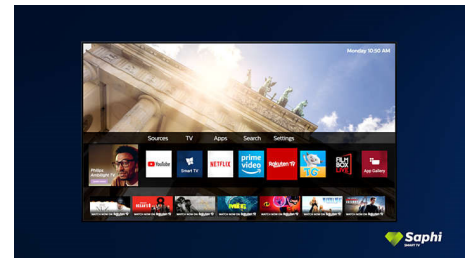
Clear audio

Clear audio from full-range speakers.

Punchy bass

Crisp, clear dialogue. Punchy bass.

SAPHI TV Collection



Philips TV Collection. Netflix, Prime Video and more.



Specifications

Ambilight

- Ambilight Version: 3 sided

Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (metric): 126 cm
- Display: 4K Ultra HD LED
- Panel resolution: 3840 x 2160
- Picture enhancement: Micro Dimming, Pixel Precise Ultra HD, Ultra Resolution, 1200 PPI
- Diagonal screen size (inch): 50 inch

Supported Display Resolution

- Computer inputs on all HDMI: up to 4K UHD 3840 x 2160 @60 Hz
- Video inputs on all HDMI: up to 4K UHD 3840 x 2160 @60 Hz, HDR supported, HDR10/HLG (Hybrid Log Gamma), HDR10+/Dolby Vision

Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- Video Playback: NTSC, PAL, SECAM
- MPEG Support: MPEG2, MPEG4
- TV Programme guide*: 8-day Electronic Programme Guide
- Signal strength indication
- Teletext: 1000 page Hypertext
- HEVC support

Smart TV Features

- User Interaction: SimplyShare, Wi-Fi Miracast certified*
- Interactive TV: HbbTV
- Programme: Pause TV, USB recording*
- Smart TV apps*: Online video stores, Open Internet browser, TV on demand, YouTube
- Ease of Installation: Auto detect Philips devices, Network installation wizard, Settings assistant wizard
- Ease of Use: One-stop smart menu button, On-screen user manual
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade
- Screen Format Adjustments: Advance - Shift, Basic - Fill Screen, Fit to screen, Zoom, stretch, Wide screen
- Philips TV Remote app*: Apps, Channels, Control, NowOnTV, TV Guide, Video On Demand

Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, WMV9/VC1, HEVC (H.265), VP9
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Subtitles Formats Support: .SML, .SRT, .SUB, .TXT, .ASS
- Picture Playback Formats: JPEG, BMP, GIF, PNG, HEIF, 360 photo

Processing

- Processing Power: Quad Core

Sound

- Output power (RMS): 20 W
- Speaker configuration: 2 x 10 W full-range speaker
- Sound Enhancement: Auto Volume Leveller, Dolby Atmos®, 5 Band Equalizer, A.I. Sound, Bass Enhancement, Clear Dialogue

Connectivity

- Number of HDMI connections: 3
- HDMI features: Audio Return Channel, 4K
- Number of components in (YPbPr): 1
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- Number of USBs: 2
- Number of CVBS: 1
- Wireless connection: Wi-Fi 802.11n 2 x 2 integrated, Dual Band
- Other connections: Satellite Connector, Common Interface Plus (CI+), Digital audio out (optical), Ethernet-LAN RJ-45, Audio L/R in, Headphone out
- HDCP 2.2: Yes on all HDMI

Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Ambient temperature: 5°C to 35°C
- Standby power consumption: 0.3 W
- Energy Label Class: A+
- EU Energy Label power: 72 W
- Power Saving Features: Auto switch-off timer, Picture mute (for radio)
- Off mode power consumption: N/A
- Annual energy consumption: 106 kWh
- Presence of lead: Yes*
- Mercury content: 0 mg

Accessories

- Included accessories: Remote Control, 2 x AAA Batteries, Power cord, Quick start guide, Legal and safety brochure, Tabletop stand

Colour & Finish

- TV Front: Mid Silver

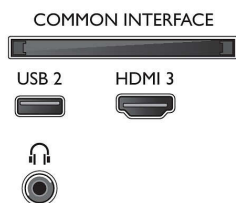
Dimensions

- Set Width: 1122.8 mm
- Set Height: 660.3 mm
- Set Depth: 79.4 mm
- Product weight: 13.1 kg
- Set width (with stand): 1122.8 mm
- Set height (with stand): 679.0 mm
- Set depth (with stand): 261.0 mm
- Product weight (+stand): 13.3 kg
- Box width: 1240.0 mm
- Box height: 800.0 mm
- Box depth: 150.0 mm
- Weight incl. Packaging: 17.2 kg
- Stand width: 790.0 mm
- Stand height: 19.3 mm
- Stand depth: 261.0 mm
- Wall-mount compatible: 300 x 200 mm



Connections

Side



Rear



Bottom



Issue date 2023-10-16

Version: 7.2.1

EAN: 87 18863 01886 6

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* 55-inch, 65-inch, 70-inch and 75-inch screen sizes boast a stand with adjustable width.

* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.

* Smart TV app availability varies per TV model and country. For more details please visit: www.philips.com/smarttv.

* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

* Compatibility depends on Wi-Fi Miracast certification and Android 4.2 or later. For more details please refer to your device documentation.

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.