

Philips 3000 series  
LED TV

61 cm (24")  
Full HD 1080p

24PFL3457



## Great performance, great design

with great picture and sound

Regardless of what you are watching - experience clear LED picture and sound performance with your Philips TV. A functional design makes this LED TV the perfect choice for any room of your house.

### Save a little everyday

- "LED TVs up to 40% more energy efficient than normal LCD TVs

### See brilliant picture quality

- Digital Crystal Clear for detail depth and clarity
- Full HD LCD display for better depth and clarity

### Hear crisp and clear sound

- Feel the atmosphere with 2x7w RMS

### Easy to connect and enjoy

- Seamless connectivity with 1 HDMI input
- Enjoy video, photo & music playback via USB

# PHILIPS

LED TV  
61 cm (24") Full HD 1080p

24PFL3457/V7

# Highlights

## Full HD LCD display, 1920 x 10



"The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.. "

## Digital Crystal Clear



"Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimizes picture quality to optimal contrast, color and sharpness levels. It's like watching vivid cinema-like images. The result is extremely clear pictures from any source.."

## USB with video playback



The USB connector allows access to jpeg photos & music files of most USB-sticks (USB memory-class device).

## Eco mode



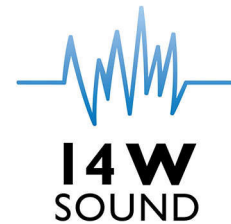
"Up to 40% more energy efficient than conventional flat TVs. Using the latest LED backlight technology, LED-backlit TVs are considered a more sustainable choice, with a longer life and far lower energy consumption than plasmas and conventional LCD TVs. Unlike CCFL backlights, LEDs do not use mercury in their manufacture. In addition, Philips TV designs have improved generation after generation resulting in an increase in material efficiency and a reduction in energy usage without compromising on safety and wellbeing. That's good news for you today - your children tomorrow..."

## 1 HDMI input



"HDMI is a single cable to carry both picture and audio signals from your devices to your TV, saving you from cable clutter. It carries uncompressed signals, ensuring that you have the highest quality from source to screen. Together with Philips Easylink, you need only one remote control to perform most operations on your TV, DVD, Blu-ray, set top box or home theatre system. Enjoy high quality picture and sound without clutter or fuss.."

## Rich & clear sound experience



"Feel the power of the music beat and the atmosphere of the movies. The powerful 14W RMS (2 x 7W RMS) amplifiers create a lifelike soundstage. It gives a clear and spacious sound stage complementary to the rich viewing experience.."



# Specifications

## Picture/Display

- Diagonal screen size (inch): 24 inch
- Panel resolution: 1920x1080p
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Digital Crystal Clear

## Supported Display Resolution

- Computer formats: 1024 x 768, 60, 70, 75Hz, 1280 x 1024, 60, 70, 75Hz, 640 x 480, 60, 72, 75Hz, 720 x 400, 70Hz, 800 x 600, 56, 60Hz, Via HDMI/DVI input,
- Video formats: 1080i, 50, 60Hz, 1080p, 50Hz, 1080p, 60Hz, 480i, 60Hz, 480p, 60Hz, 576i, 50Hz, 576p, 50Hz, 720p, 50, 60Hz

## Convenience

- Ease of Installation: Autostore, Fine Tuning
- Ease of Use: Graphical User Interface, On Screen Display
- On-Screen Display languages: English

## USB - File Extension

- Video: \*.avi, \*.mkv, \*.mov, \*.mp4, \*.mpg

## USB - Container

- Video: ASF, AVI, MKV, MP4, PS

## USB - Video Decoder

- Compression Format: H.264, MPEG 1, MPEG 2, MPEG 4, VC-1

## Sound

- Output power (RMS): 14W
- Sound System: Stereo
- Sound Enhancement: Auto Volume Leveler

## Loudspeakers

- Built-in speakers: 2

## Connectivity

- USB: USB
- HDMI 1: HDMI
- Other connections: Antenna F-type, Component Video (YPbPr) input, Composite video (CVBS) input, PC-in VGA + Audio L/R in

## Power

- Power supply: 100-240VAC, 50/60Hz
- Power consumption: 100 W
- Standby power consumption: Less than 1 Watt

## Accessories

- Included accessories: Quick start guide, Remote Control, User Manual, Warranty certificate

