

Philips Professional TV

## EasySuite



50HFL3014

# Take control

## Powered by CMND

Show more with a budget-friendly standalone professional TV. The intuitive CMND solution makes it simple to deploy and manage connected displays. Benefit from simple, fast installation and an on-screen welcome page that's easy to program.

### Simple setup. ADVANCED performance

- CMND&Control: effortless maintenance of your TVs
- MyChoice compatible. Built-in pay-to-view solution
- Be seen. Brand the TV's UI with your logo
- · Instant initial USB cloning. Rapidly configure Pro TVs
- Mixed channel map to combine analogue and digital channels
- USB auto playback. Music, movies and more

### **Cost-effective solution**

- 3 year warranty, extendable to 5 years
- Multilingual customer support

### Sustainable and safe

· Low power consumption



## Highlights

### **CMND&Control**

CMND&Control allows for remote configuration and installation of your TVs from a central location, without the need to visit any rooms. Update and manage all your displays with minimal effort, all without having to disturb your guests.

### **Built-in pay-to-view solution**

Offer pay-to-view content in any situation - from a complete pay-to-access-all-channels model to selected premium content.

MyChoice is an integrated solution that allows viewers to access pay-per-view channels via a code or a card.

### **UI** branding

Your Philips Professional TV offers a clear, easy-to-navigate user interface (UI) that you can customise with your own branding. Easily add your logo or custom background to the menu to increase the visibility of your brand.

### Instant initial USB cloning.

Provides the ability to easily copy all programming and channel programming settings from one TV into other TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

### Mixed channel map

One integrated channel list for digital and analogue channels. This allows the guest to flick seamlessly between Analogue and Digital channels.

### USB auto playback.

Share the fun. Connect your USB memorystick, digital camera, mp3 player or other multimedia device to the USB port on your TV to enjoy photos, videos and music with the easy to use onscreen content browser.

## **Specifications**

### Picture/Display

- Display: LED Full HD, D-LED
- Diagonal screen size: 50 inch / 126 cm
- Panel resolution: 1920 x 1080p
- Brightness: 250 cd/m<sup>2</sup>
- Viewing angle: 178° (H) / 178° (V)

- Sound output Power: 16 (2x8) W
- Speakers: 2.0, Down Firing
- Sound Features: AVL, Dynamic Bass, Incredible surround, Dolby MS10

### Design

· Colour: Black

### Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C, HEVC FHD (up to 1080p60)
- Analogue TV: PAL, SECAM
- Video Playback: NTSC, PAL, SECAM

### **Rear Connectivity**

- Antenna: IEC-75
- HDMI1: ARC, HDMI 1.4
- HDMI 2: HDMI 1.4
- · Digital Audio out: Optical
- DVI audio in: Mini-Jack
- VGA input: 15 pin D-sub
- Scart: CVBS, RGB

### **Side Connectivity**

- Common Interface Slot: CI+ 1.3.2
- Headphone out: Mini-Jack
- USB1: USB 2.0

### **Connectivity Enhancements**

- · HDMI: ARC (HDMI1)
- EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control
- · Scart: Power on scart

- · Digital services: 8d EPG, Now and Next, MHEG, Teletext, Subtitles
- Ease of use: Picture Style, Sound Style, Picture Format, Independent volume control
- · Local control: Joystick

### **Hospitality Features**

- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high-security mode, TXT/MHEG/

### USB/EPG/Subtitle Lock

- CMND&Control: Remote Management over RF, TV Group management, Off-Line Settings Editor, Off-Line Channel Editor
- Your brand: Customisable Home Screen, Welcome Logo
- · Revenue generation: MyChoice
- · Cloning and Firmware update: Instant Initial Cloning, Via USB/RF
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake Up Sounds
- Clock: On-screen Clock, Glow-in-the-Dark RC
- · Channels: Combined List, Off-Line Channel Editor
- Control: Block Automatic Channel Update
- Power control: Green/fast start-up
- · Switch On control: Channel, Feature, Picture Format, Picture Style, Sound Style, Volume, Menu language
- Remote Control: Cable Strap Ready, Low-Battery Detection, RC Battery Door Lock, Glow-in-the-Dark Clock button
- · Anti-Theft: Battery Anti-theft Protection, Kensington Lock
- · Languages: Guest language control

### **Healthcare features**

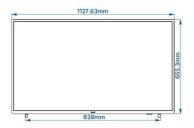
- Control: Multi-Remote Control, Healthcare RC compatible
- Convenience: Headphone out, Independent main speaker mute, Headphone Detection
- · Safety: Double isolation class II, Flame retardant

### Multimedia

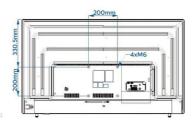
- Multimedia connections: USB
- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, MP4, MPG, WMV, TS, Containers: AVI, MKV
- Subtitle formats supported: SRT, SMI, SSA SUB, TXT. ASS
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2)
- Picture formats supported: BMP, JPG, PNG, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz

### **Accessories**

- Included: Edge Stand, 2 x AAA batteries, Power Cord, Warranty Leaflet, Legal and Safety brochure, Remote Control 22AV1903A/12
- Optional: Easy RC 22AV1601B/12, Healthcare RC 22AV1604B/12, Setup RC 22AV9574A/12









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- Mains power: AC 220-240 V; 50-60 Hz
- Energy Label Class: E

**Power** 

- EPREL registration number: 341985
- EU Energy Label power: 46 W
- Standby power consumption: <0.3 W</li>
- Power Saving Features: Eco mode, Auto switch-off
- Ambient temperature: 0 °C to 40 °C

### **Dimensions**

- Set dimensions (W  $\times$  H  $\times$  D): 1128  $\times$  655  $\times$  81/ 86 mm
- Set dimensions with stand (W x H x D): 1128 x 679 x 214.5 mm
- Product weight: 11.3 kg
- Product weight (+stand): 11.6 kg
- Wall-mount compatible: 200 x 200 mm, M6

- \* Availability of features will depend on implementation chosen by integrator.
- \* Philips does not guarantee the availability or continuity of correct
- functioning of apps.

  Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the TV is used.
- This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.