

# PHILIPS



Professional TV

EasySuite

Full HD 1080p



50HFL3014

## Take control

Powered by CMND

Show more with a budget-friendly standalone professional TV. The intuitive CMND solution makes it simple to deploy and manage connected displays. Benefit from simple, fast installation and an on-screen welcome page that's easy to program.

### Cost-effective solution

- 3 years warranty, extendable to 5 years
- Multilingual customer support

### Simple set up. **ADVANCED** performance

- Instant initial USB cloning. Rapidly configure Pro TVs
- MyChoice compatible. Built-in pay-to-view solution
- Mixed channel map to combine analogue and digital channels
- USB auto playback. Music, movies, and more
- CMND and Control: effortless maintenance of your TVs
- Be seen. Brand the TV's UI with your logo

### Sustainable and safe

- Low power consumption

# Highlights

## **CMND&Control**

CMND and Control allows for remote configuration and installation of your TVs from a central location, without the need to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

## **Built-in pay-to-view solution**

Offer pay-to-view content in any situation-from a complete pay-to-access-all-channels model to selected premium content. MyChoice is an integrated solution that allows viewers to access pay-per-view channels via a code or a card.

## **UI branding**

Your Philips Professional TV offers a clear, easy-to-navigate user interface (UI), which you can customize with your own branding. Easily add your logo or custom background to the menu to increase the visibility of your brand.

## **Instant initial USB cloning.**

Provides the ability to easily copy all programming and channel programming settings from one TV into other TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

## **Mixed channel map**

One integrated channel list for digital and analogue channels. This allows the guest to flick seamlessly between Analogue and Digital channels.

## **USB auto playback.**

Share the fun. Connect your USB memory-stick, digital camera, mp3 player or other multimedia device to the USB port on your TV to enjoy photos, videos and music with the easy to use onscreen content browser.

# Specifications

## Picture/Display

**Diagonal screen size (inch):** 50 inch  
**Diagonal screen size (metric):** 126 cm  
**Display:** LED Full HD, D-LED  
**Panel resolution:** 1920x1080p  
**Brightness:** 250 cd/m<sup>2</sup>  
**Viewing angle:** 178° (H) / 178° (V)

## Tuner/Reception/Transmission

**Digital TV:** DVB-T/T2/C, HEVC FHD (up to 1080p60)  
**Video Playback:** NTSC, PAL, SECAM  
**Analog TV:** PAL, SECAM

## Features

**Ease of use:** Picture Style, Sound Style, Picture Format, Independent volume control  
**Digital services:** 8d EPG, Now&Next, MHEG, Teletext, Subtitles  
**Local control:** Joystick

## Hospitality Features

**Hotel mode:** Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation  
**Prison mode:** high security mode, TXT/MHEG/USB/EPG/Subtitle Lock  
**Timer:** Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake up Sounds  
**Switch On control:** Channel, Feature, Picture Format, Picture Style, Sound Style, Volume, Menu language  
**Anti-Theft:** Battery Anti-theft Protection, Kensington Lock  
**Power control:** Green/fast startup  
**Your brand:** Customizable Home Screen, Welcome Logo  
**Clock:** On-screen Clock, Glow-in-the-Dark RC button  
**Cloning and Firmware update:** Instant Initial Cloning, Via USB/RF

**CMND&Control:** Remote Management over RF, TV Group management, Off-Line Settings Editor, Off-Line Channel Editor  
**Control:** Block Automatic Channel Update  
**Revenue generation:** MyChoice  
**Languages:** Guest language control  
**Remote Control:** Cable Strap Ready, Low Battery Detection, RC Battery Door Lock, Glow-in-the-Dark Clock button  
**Channels:** Combined List, Off-Line Channel Editor

## Healthcare features

**Control:** Multi-Remote Control, Healthcare RC compatible  
**Convenience:** Headphone out, Independent main speaker mute, Headphone Detection  
**Safety:** Double isolation class II, Flame retardant

## Multimedia

**Video playback supported:** Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, MP4, MPG, WMV, TS, Containers: AVI, MKV  
**Music formats supported:** MP3, AAC, WAV, WMA (v2 up to v9.2)  
**Subtitle formats supported:** SRT, SMI, SSA SUB, TXT, ASS  
**Picture formats supported:** BMP, JPG, PNG, GIF  
**Supp. Video Resolution on USB:** up to 1920x1080p@60Hz  
**Multimedia connections:** USB

## Audio

**Sound output Power:** 16 (2x8) W  
**Speakers:** 2.0, Down Firing  
**Sound Features:** AVL, Dynamic Bass, Incredible surround, Dolby MS10

## Power

**Mains power:** AC 220-240V; 50-60Hz  
**Ambient temperature:** 0 °C to 40 °C  
**Standby power consumption:** <0.3W  
**Energy Label Class:** E  
**Eu Energy Label power:** 46 W  
**Power Saving Features:** Eco mode, Auto switch-off timer  
**EPREL registration number:** 341985

## Accessories

**Included:** Edge Stand, 2x AAA batteries, Power Cord, Warranty Leaflet, Legal and Safety brochure, Remote Control 22AV1903A/12  
**Optional:** Easy RC 22AV1601B/12, Healthcare RC 22AV1604B/12, Setup RC 22AV9574A/12

## Connectivity Side

**Common Interface Slot:** CI+ 1.3.2  
**Headphone out:** Mini-Jack  
**USB1:** USB 2.0

## Connectivity Rear

**Scart:** CVBS, RGB  
**DVI audio in:** Mini-Jack  
**Antenna:** IEC-75  
**HDMI1:** ARC, HDMI 1.4  
**Digital Audio out:** Optical  
**VGA input:** 15 pin D-sub  
**HDMI2:** HDMI 1.4

## Connectivity Enhancements

**EasyLink (HDMI CEC):** One touch play, System Standby, RC pass through, system audio control  
**HDMI:** ARC (HDMI1)  
**Scart:** Power on scart

## Design

**Colour:** Black

## Dimensions

**Set Width:** 1128 mm  
**Set Height:** 655 mm  
**Set Depth:** 81/86 mm  
**Product weight:** 11.3 kg  
**Set width (with stand):** 1128 mm  
**Set height (with stand):** 679 mm  
**Set depth (with stand):** 214,5 mm  
**Product weight (+stand):** 11.6 kg  
**Wall mount compatible:** 200 x 200 mm, M6

