

# **Professional TV**

50" MediaSuite

powered by Android™



50HFL5214U

# **Smarter connectivity**

# with Chromecast built-in and Netflix

Designed for a fast-paced world, MediaSuite features advanced connectivity and versatile configuration settings. Chromecast built-in makes streaming fast and easy, while Android $^{\text{TM}}$  and Google Play Store unleash infinite possibilities.

# **Cost-effective with reliable support**

• 3 years warranty, extendable to 5 years

# **Rapid installation. Total control.**

- Instant Initial Cloning. Rapidly install your Pro TVs
- Supports Pro:Idiom™ encrypted content
- Install and manage apps remotely with AppControl
- Create custom experiences with CMND & Check-in
- Operate, monitor and maintain via CMND & Control

# **Android-powered. Ready for anything.**

- $\bullet\;$  Be seen. Brand the TV's UI with your logo
- Chromecast<sup>™</sup> built-in for easy content sharing
- Google Assistant<sup>™</sup> enables faster, smarter control
- Google Play Store access for apps and media
- Integrated Netflix with dedicated remote button
- SmartPlug Xpress interface

Professional TV 50HFL5214U/27

# Highlights

#### **UI** branding

Your Philips Professional TV offers a clear, easy-tonavigate user interface (UI), which you can customize with your own branding. Easily add your logo and colors to the search bar to increase the visibility of your brand.

#### **Chromecast built-in**

Enable instant, secure wireless casting of movies, presentations, and more from smart devices (mobiles, laptops, tablets) in up to 4K resolution. Chromecast is cost-effective, requires no extra hardware, and is secure for professional use. Users simply tap the Chromecast icon on their smart device to start streaming content from thousands of cast-enabled apps-their smart device becomes the remote.

#### **Google Play Store access**

Full access to the entire Google Play Store makes it easy to add apps, games, music, movies, and more to your Philips Professional Display. New business tools and extra entertainment options are added to the catalogue daily, ensuring that you always have access to the latest global trends.

#### **Google Assistant™**

Voice control and faster answers are here with the optional Google Assistant™ enabled remote control (22AV2025B/00). Open YouTube. Turn the volume up. Play your favourite songs, and get all the info you need such as weather updates, things to do, and even spoken translations in an instant. With Google Assistant™, the possibilities are endless.

#### **Integrated Netflix**

Integrated Netflix access makes watching the latest movies and shows from your account easier, faster and more convenient. There's no need for any external players or satellite TV, which helps keep operational costs down and installations neat, whilst maintaining a modern look for your establishment. A dedicated Netflix button on the remote provides instant access for efficient usability. Terms and conditions apply for Netflix activation.

#### **SmartPlug Xpress**

The SmartPlug Xpress communication port (RJ-12) is compatible with major premium entertainment services. The protocol enables the TV connection with external decoders, set-top boxes and PC based solutions.

#### **AppControl**

Take full, centralised control of the apps installed on your Philips Professional Displays. AppControl lets you install, delete, and manage apps on selected Displays or your entire network so that you can offer personalized experiences to your guests and customers-no matter how many displays you are managing.

# **CMND & Check-in**

Make visitors feel welcome. CMND & Check-in lets you use individual information-such as name and language spoken-to create a personalized experience. Whether you're adding special touches for hotel guests, streamlining the billing process, or offering multiple channel packages.

#### **CMND & Control**

Run your display network over a local (LAN or RF) connection. CMND & Control allows you to perform vital functions like updating software and settings, as well as monitoring display status. Whether you're in charge of one TV or more, CMND & Control makes managing your fleet easy.





Professional TV 50HFL5214U/27

# Specifications

# **Picture/Display**

Diagonal screen size (inch): 50 inch Display: 4K Ultra HD LED Panel resolution: 3840x2160p

Brightness: 300 nit

# **Supported Display Resolution**

HDMI: Up to 3840x2160p@60Hz USB, LAN: HEVC: up to 3840x2160@60Hz, Others: up to 1920x1080p@60Hz

# **Tuner/Reception/Transmission**

Digital TV: 8VSB ATSC; 256QAM Cable

Analog TV: NTSC

IP Playback: Multicast, Unicast, HLS, OTT App

Channels

# **Android TV**

OS: Android TV™ 9 (Pie)

Pre-installed apps: Netflix\*, YouTube, Google Play Store\*, Google Play Movies, Google Play Games, YouTube Music

Memory size(Flash): 16GB\*

# **Hospitality Features**

Hotel mode: Switch-ON Settings Control, Volume limitation, Installation Menu Lock, Menu lock, Joystick Control Lock, Prison mode

Power control: Quick Start Mode, Auto Power ON,

**Auto Power OFF** 

Your brand: Customizable Home Screen,
Customizable Welcome App, Location Name
(Geonames ID), CMND&Create, Custom Dashboard
(HTML&APK)

CMND&Control: Off-Line Channel Editor, Off-Line Settings Editor, Remote Management over IP/RF, TV Group management, Local Updates via USB, Instant Initial Cloning

Control: AppControl, JEDI Native Android TV Control, JSON API for TV Control-JAPIT, Crestron Connected, Joystick

Interactive DRM: VSecure, Playready
Smoothstreaming, Securemedia, Pro:Idiom
Revenue generation: MyChoice
Remote Control: Low Battery Detection, RC

Remote Control: Low Battery Detection, RC
Battery Door Lock, Glow-in-the-Dark Clock button
CMND&Check-In: Guest Name, Guest Language,
Messages, Bill on TV, Express Checkout

Sharing: Chromecast Ultra built-in, Secure Sharing, Network-managed Sharing Convenience: Google Assistant\*, Google Account Login, Weather Forecast, >40 Supported Menu Languages, Clock in OFF mode, Theme TV,

#### **Healthcare features**

Wake Up Alarm, Sleep Timer

Control: Multi-Remote Control

Convenience: TalkBack, Independent main speaker

mute

Safety: Double isolation class II, Flame retardant

#### **Multimedia**

Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, Containers: AVI, MKV, VP9 Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10) Subtitle formats supported: SRT, SMI, TXT Picture formats supported: JPG, PNG, BMP, GIF

# Specifications

# Audio

Sound output Power: 20 (2x10) W

Speakers: 2.0, Down Firing

Sound Features: DTS-HD, Dolby Atmos Compatible, Dolby MS12D, AC-4, DTS Studio

External speaker out: 1.5W Mono 8 Ohm

#### Power

Mains power: AC 110-240V; 50-60Hz

Ambient temperature: 0°C to 40°C (32°F to 104°F)

Standby power consumption: <0.5 W

Power Saving Features: Eco mode, Auto switch-off

timer, Light sensor

Maximum Power Consumption: 135 W

### **Green Specifications**

**Energy Star** 

#### **Accessories**

Included: Remote Control 22AV2005B/00, 2x AAA batteries, Power Cord, Warranty Leaflet, Edge

Optional: Voice RC 22AV2025B/00, Hygenic RC 22AV2226A, DOCSIS Cable Modem 22AV1970A, Setup RC 22AV9574A/12

# **Wireless Connectivity**

Wireless LAN: 802.11 ac, Wifi-Direct

# **Connectivity Bottom**

Antenna: F-Type

Digital Audio out: Optical Ethernet (LAN): RJ-45

HDMI3: HDMI 2.0 with HDCP 2.2

**USB2:** USB 2.0

External power: 12V, max 1.5A HDMI4: HDMI 2.0 with HDCP 2.2 External speaker out: Mini-Jack

# **Connectivity Side**

HDMI1: HDMI 2.0 with HDCP 2.2 HDMI2: HDMI 2.0 with HDCP 2.2 Headphone out: Mini-Jack

**USB1:** USB 3.0

**External Control: RJ-12** 

### **Connectivity Enhancements**

EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control HDMI: ARC (all ports), Auto Input Selection

**RJ12**: SmartPlug Xpress

# Design

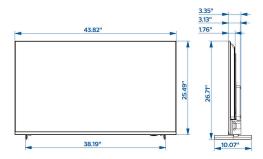
Colour: Black

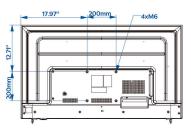
#### **Dimensions**

Wall mount compatible: 200 x 200 mm, M6

Set Width (inch): 43.82 inch Set Height (inch): 25.49 inch Set Depth (inch): 3.35 inch Product weight (lb): 23.5 lb

Set width (with stand) (inch): 43.82 inch Set depth (with stand) (inch): 10.07 inch Set height (with stand) (inch): 26.74 inch Product weight (+stand) (lb): 23.9 lb







Specifications are subject to change

without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

Issue date 2025-01-18 Version: 2.2.1

UPC: 8 71886 30026 9

www.philips.com





- \* Netflix: specific terms and conditions apply which have to be approved and applied in order to enable the app.
- \* Google Cast requires access to Google servers.
- \* Availability of Google Assistant is depending on Country and Language settings. To use Google Assistant, an optional remote control with voice function must be used.
- \* Availability of features will depend on implementation chosen by integrator.
- \* Philips does not guarantee the availability or continuity of correct functioning of apps.
- \* Actual free memory may be less due to device pre-
- \* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS
- \* Android, Google Play and Chromecast are trademarks of Google LLC