

# PHILIPS

Xenon car headlight bulb

BlueVision ultra

Type of lamp: D1S

Pack of: 1

85 V,35 W



85415BVUS1



## Drive with style

Maximum blue effect (up to 6 000 K)

Philips has created the Xenon BlueVision ultra for drivers looking for maximum style and ultimate brightness. It produces an ultra-stylish and distinctive blue effect (up to 6 000 K) while delivering an ultra-powerful light.

### **Distinctive cool bluish light - up to 6 000 K**

- Color temperature up to 6000 K for ultimate brightness
- Ultimate stylish blue effect

### **Xenon quality and ultra resistant car lamp**

- Philips is the inventor of Xenon HID technology
- Philips car lamps are highly UV resistant
- Philips car lamps are made of high-quality quartz glass
- Philips car lamps are highly resistant against humidity

### **Original Equipment manufacturer**

- Philips is the choice of major car manufacturers
- Award winning car lamp manufacturer
- Respecting high quality standards of the ECE homologation

# Highlights

## Car manufacturer choice



For 100 years, Philips has been on the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## ECE homologation

Philips automotive products and services are considered best-in-class in the Original Equipment Manufacturer market and the aftermarket. Manufactured from high quality products and tested to the highest specifications, our products are designed to maximize the safety and comfort of our customers' driving experience. Our entire product range is thoroughly tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements. Put simply, this is quality you can trust.

## Rewarded Car lamps



Our lamps are often rewarded by automotive experts

## Distinctive blue effect

Thanks to a color temperature of 6000 K Xenon BlueVision ultra provides the most demanding drivers with a distinctive cool bluish light for an ultra powerful lighting on the road.

## Maximum style

Xenon BlueVision ultra lamps are designed for drivers looking for maximum style. It delivers distinctive blue effect light in your car headlamps.

## Original Xenon technology



Xenon HID (High Intensity Discharge) lamps offer twice as much light for safer driving in all conditions. As a matter of fact, the intense white light produced by the Xenon HID lamps is comparable to daylight. Studies have demonstrated that xenon automotive lighting helps drivers to concentrate on the road and to distinguish obstacles and road signs much faster than traditional lamps.

## UV Resistant



Philips special anti-UV coating technology protects the headlights against harmful ultraviolet radiation, making Philips UV-coated quartz glass perfect for all driving conditions and ensures their longevity

## High quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps are able to withstand severe thermal shock. With the capability of increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light.

## Resistance against humidity

Only a burning bulb made of quartz glass can resist thermal shocks : if a drop of cold water touches the hot bulb, which can happen when you drive through water with a broken headlight unit.

# Specifications

## Packaging Data

Packaging type: S1  
EAN1: 8727900365504  
EAN3: 8727900365511

## Electrical characteristics

Voltage: 85 V  
Wattage: 35 W

## Lifetime

Life time: 2500h

## Light characteristics

Color temperature: 5000 K  
Lumens: 3200 ±450 lm

## Ordering information

Order entry: 85415BVUS1  
Ordering code: 36550433

## Outerpack information

Gross weight per piece: 0.305 kg  
Height: 14 cm  
Length: 14.6 cm  
Width: 13.1 cm

## Product description

Type: D1S  
Application: High beam, Low beam  
Designation: D1S BlueVision ultra  
Homologation ECE

Range: BlueVision Ultra

Technology: Xenon

Base: PK32d-2

## Packed product information

Gross weight per piece: 152.5 g  
Height: 14 cm  
Length: 12.5 cm  
Net weight per piece: 73.2 g  
Pack Quantity / MOQ: 2  
Width: 6.8 cm

## Marketing specifications

Expected benefits: Style  
Product highlight: Maximum blue effect up to 6000K

