



Philips GoPure 7101
Car air purifier

CADR for PM2.5: 22.9m³/hour
CADR toxic gases: 14m³/hour
CADR NO₂/SO₂: 18 and 15m³/hour
App controlled iOS and Android



GP710BLKX1

Breathe only healthy air in your car

Protects your family from up to 125 pollutants

Philips GoPure 7101 boosts the CADR for PM2.5 up to 22.9 m³/hr and thereby significantly reducing these particles in just 6 min of standard sedan or SUV. The Airmid certified car air purifier technology removes 90% of airborne pollens.

App controlled smart air purifier

- 3-step LED Indicators show air quality level clearly
- Air filter replacement indicator and one-click easy purchase
- 3-speed levels automatically adapts to pollution level
- Always know the air quality you breath with Air Matters app

Powerful and effective air filtration

- Quickly remove toxic gases like exhaust fumes from your car
- Filters harmful PM2.5 fine particles in just 6 minutes
- Airmid certified filter removes 90% of airborne allergens
- Removes harmful NO₂/SO₂ fumes coming from traffic

Stylish design, simple to install and easy to use

- Device works automatically so you can focus on driving
- Powerful air purification in a compact and stylish design
- Easy to install anywhere in your vehicle

PHILIPS

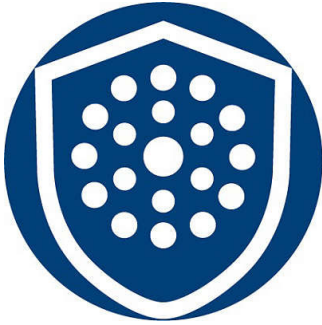
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Highlights

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Filters even fine particles



Philips unique SelectFilter Plus filtration technology, with integrated pre-filter, quickly and effectively removes particles detected in the car cabin, such as PM_{2.5}. With a Clean Air Delivery Rate (CADR) of 22.9 m³/hour for PM_{2.5}, 50% of a standard sedan or SUV is filtered in just 6 minutes. Not only does it remove harmful particles, but also cigarette smoke and dust so you breathe fresh and clean air.

Eliminate toxic gases quickly



Philips unique 3-stage SelectFilter Plus technology includes a HESA layer. This decontaminates your car of harmful gaseous chemicals. Through a powerful absorption and oxidation process, it removes harmful gaseous substances at a Clean Air Delivery Rate of 14m³ per hour. So in just a few minutes it cleans the air of car exhaust fumes, chemicals emitted by plastic materials and other odor emitting substances e.g. volatile organic compounds (VOCs), toluene and formaldehyde.

Removes car exhaust



Who wants their family to breathe exhaust gases from heavy traffic? The car fan creates an air flow from the outside in and blows toxic gases from traffic of cars and lorries into the car cabin. These fumes are then staying trapped inside the car. Children sitting in the backseat of vehicles are likely to be exposed to dangerous levels of air pollution that are much higher inside the car than outside. Philips SelectFilter Plus technology treats nitrogen dioxide (NO₂) at a CADR of 18 m³ per hour and sulfur dioxide (SO₂) at 15 m³ per hour, so you and your family can breathe with confidence.

Independently certified filter



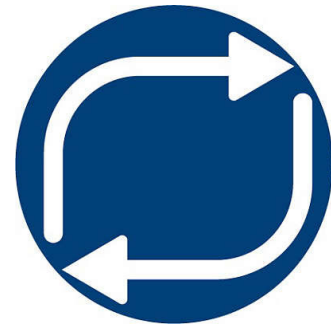
Independently tested by the respected biomedical research organization, Airmid Healthgroup, the Philips unique 3-stage SelectFilter Plus technology removes up to 90% of airborne pollen allergens. The Airmid tests prove this filtration is achieved in just one single pass of air through our SelectFilter (known as the single pass efficiency test). With these irritating particles removed, anyone suffering from hay fever can now enjoy clean air.

Real-time air quality tracking



The Philips GoPure 7101 smart air purifier for cars tracks in real time both indoor and outdoor air quality. Displayed in the Air Matters app, you'll know the air quality you and your family breathes at any time.

Filter replacement indicator



App controlled smart air purifier not only displays the status of the filter, so you know when it's time to change it. You can also purchase a replacement air filter for your car in just one-click via the AirMatters smartphone app. After receiving the new filter, it only takes a few seconds to replace it in the device. So keeping the air you breathe fresh and clean has never been easier.

Air quality Indicator

An integrated air sensor continuously indicates air quality directly on the device: excellent (blue), fair (yellow), and poor (red).

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Specifications

Marketing specifications

- Expected benefits: Healthy air in your car
- Product highlight: App controlled air purifier

Product description

- Air particle sensor
- Air quality indicator (AQI): 3 color AQI
- App enabled
- Automatic On/Off
- Color: Black
- Designation: GP 7101
- Filter Lifetime: 350 hour(s)
- Filter replacement indicator
- Fragrance dispenser: No
- Noise level (dB(A))(Boost/high): 55 dBA
- Noise level (dB(A))(Low): 40 dBA
- Noise level (dB(A))(Medium): 50 dBA
- Power [W]: 3.5
- Pre-Cleaning function: No
- Speed settings: 2, Auto/Boost
- Technology: Car air purifier
- Voltage [V]: 12V DC

Performance

- Filtration TVOC: CADR of 14m³/hour
- Filtration Toluene: CADR of 11.5m³/hour
- Filtration bacteria/virus: 70%

- Filtration Formaldehyde: CADR of 7m³/hour
- Filtration Fine Particles: CADR of 22.9 m³/hour
- Filtration Car exhaust SO₂/NO₂: CADR of 15 and 18 m³/hour

Logistic data

- Quantity in box: 1
- Reference (Order entry): GP710BLKX1
- Ordering code (China) GOC: 16812528
- EAN1: 6947939168125
- EAN1 (APR): 8719018010186
- EAN1 (KR): 8719018010247

Replacement

- GoPure clean air system type: SelectFilter Plus
- Filter type: GSF120x110x1

Accessories in the box

- Mounting accessories: Attachment belt
- power cable length: 4 m

Weight and dimensions

- Box weight (incl. product) (g): 1040
- Product dimensions (LxWxH)(mm): 175 x 175 x 68
- Box dimensions (LxWxH)(mm): 260 x 195 x80
- Product weight (g): 660



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