

# PHILIPS

## Headlights

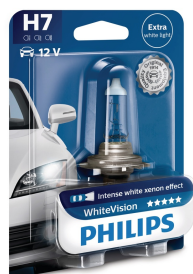
## WhiteVision

Type of lamp: H7

Pack of: 1

12 V, 55 W

Style



12972WHVB1



## Maximum white light

Maximum whiteness, ultimate brightness

The new Philips WhiteVision halogen headlamp delivers an intense, white light with up to 4100K colour temperature, significantly whiter light for ultimate style, and 40% more vision\* on the road for increased visibility and maximum safety.

### Maximum visibility, premium look

- A premium driving experience with intense white Xenon effect
- Crisp beam with intense white light
- White Xenon effect for a high-end look
- Up to 60% more vision to maximise clarity

### Maximum white light for greater contrast

- Greater contrast for improved visibility and safer driving

### Original equipment, 100% road legal

- 100% road legal, 100% intense white light
- Best-in-class lifetime for extended driving pleasure
- Philips car lamps are highly resistant
- Philips is the choice of major car manufacturers

# Highlights

## 100% road legal

WhiteVision is ECE certified and the first road-legal intense white light. It gives you the ultimate visibility without compromising safety by dazzling the car in front.

## A premium driving experience

Outperforming any blue car bulbs on the market, Philips WhiteVision headlights are the right choice for drivers who want to drive with style without compromising on safety. With a high colour temperature and a stylish white cap, WhiteVision is the ultimate upgrade for your headlamps. The Philips-patented third generation coating technology is an evolutionary masterpiece making WhiteVision the first headlamp with a truly white light.

## Best-in-class lifetime

Philips WhiteVision headlights (available in H1, H3, H4, H7, HB3) are designed to last. They offer you a long and reliable lifetime of 450 hours\*. That's significantly higher than competitive offerings. This results in fewer replacements and more value for money. (\*H4 and H7 tested at 13.2 V standard voltage)

## Car manufacturers' choice



For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that

have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting.

## Crisp white beam

With up to 3700 Kelvin and an intense white light, Philips WhiteVision headlights illuminate the road ahead with a crisp white beam that eliminates darkness instantly. The premium beam for a premium driving experience.

## Greater contrast, safer drive

Maximum white light with a colour temperature of 3700 Kelvin means your headlights give better reflections from road markings and signs. Whiter light keeps you alert at night, so you can enjoy a more comfortable driving experience.

## High quality, high resistance

UV-Quartz glass is stronger than hard glass and highly resistant to extreme temperatures and vibrations, which eliminates the risk of early failure. Philips UV-Quartz glass car lamps allow more pressure inside the lamp to produce a more powerful light and extended lifetime.

## Up to 60% more vision

Light output improved by up to 60% enables you to be seen more clearly by other road users. It improves safety, giving you more time to react to potential hazards.

## White Xenon effect

WhiteVision gives your car lights the premium look of high-end cars.

# Specifications

## Product description

**Technology:** Halogen

**Type:** H7

**Range:** WhiteVision

**Application:** High beam, Low beam, Additional high beam

**Designation:** H7 WhiteVision

**Homologation ECE**

**Marking ECE:** E1 22Z

**Base:** PX26d

## Electrical characteristics

**Voltage:** 12 V

**Wattage:** 55 W

## Light characteristics

**Lumens:** 1500 ±10% lm

**Colour temperature:** up to 3700 K

## Lifetime

**Life time:** 450 hrs

## Ordering information

**Order entry:** 12972WHVB1

**Ordering code:** 36987830

## Packaging Data

**EAN3:** 8727900371611

**EAN1:** 8727900371604

**Packaging type:** B1

## Packed product information

**Pack Quantity:** 1

**MOQ (for professionals):** 10

**Height:** 12.9 cm

**Width:** 3.7 cm

**Length:** 9.5 cm

**Gross weight per piece:** 22.92 g

**Net weight per piece:** 12 g

## Outer pack information

**Gross weight per piece:** 0.496 kg

**Height:** 14.6 cm

**Length:** 20.1 cm

**Width:** 19.4 cm

## Marketing specifications

**Expected benefits:** Style

**Product highlight:** Intense white Xenon effect

