

Car air purifier

- CADR for PM2.5: 22.9m3/hour
- CADR toxic gases: 14m3/hour
- CADR NO2/SO2: 18 and 15m3/hour
- App controlled iOS and Android

GP710BLKX1

Breathe only healthy air in your car

Protects your family from up to 125 pollutants

Philips GoPure 7101 boosts the CADR for PM2.5 up to 22.9 m3/hr and thereby significantly reducing these particles in just 6 min of standard sedan or SUV. The Airmid certified car air purifier technology removes 90% of airborne pollens.

Benefits

Powerful and effective air filtration

- Filters harmful PM2.5 fine particles in just 6 minutes
- Quickly remove toxic gases like exhaust fumes from your car
- Removes harmful NO2/SO2 fumes coming from traffic
- Airmid certified filter removes 90% of airborne allergens

App controlled smart air purifier

- Always know the air quality you breath with Air Matters app
- Air filter replacement indicator and one-click easy purchase
- 3-step LED Indicators show air quality level clearly
- 3-speed levels automatically adapts to pollution level

Stylish design, simple to install and easy to use

- Powerful air purification in a compact and stylish design
- Device works automatically so you can focus on driving
- Easy to install anywhere in your vehicle

PHILIPS

Features

Filters even fine particles



Philips unique SelectFilter Plus filtration technology, with integrated pre-filter, quickly and effectively removes particles detected in the car cabin, such as PM2.5. With a Clean Air Delivery Rate (CADR) of 22.9 m3/hour for PM2.5, 50% of a standard sedan or SUV is filtered in just 6 minutes. Not only does it remove harmful particles, but also cigarette smoke and dust so you breathe fresh and clean air.

Eliminate toxic gases quickly



Philips unique 3-stage SelectFilter Plus technology includes a HESA layer. This decontaminates your car of harmful gaseous chemicals. Through a powerful absorption and oxidation process, it removes harmful gaseous substances at a Clean Air Delivery Rate of 14m3 per hour. So in just a few minutes it cleans the air of car exhaust fumes, chemicals emitted by plastic materials and other odor emitting substances e.g. volatile organic compounds (VOCs), toluene and formaldehyde.

Removes car exhaust



Who wants their family to breathe exhaust gases from heavy traffic? The car fan creates an air flow from the outside in and blows toxic gases from traffic of cars and lorries into the car cabin. These fumes are then staying trapped inside the car. Children sitting in the backseat of vehicles are likely to be exposed to dangerous levels of air pollution that are much higher inside the car than outside. Philips SelectFilter Plus technology treats nitrogen dioxide (NO2) at a CADR of 18 m3 per hour and sulfur dioxide (SO2) at 15 m3 per hour, so you and your family can breathe with confidence.

Independently certified filter



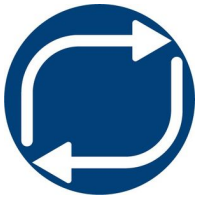
Independently tested by the respected biomedical research organization, Airmid Healthgroup, the Philips unique 3-stage SelectFilter Plus technology removes up to 90% of airborne pollen allergens. The Airmid tests prove this filtration is achieved in just one single pass of air through our SelectFilter (known as the single pass efficiency test). With these irritating particles removed, anyone suffering from hay fever can now enjoy clean air.

Real-time air quality tracking



The Philips GoPure 7101 smart air purifier for cars tracks in real time both indoor and outdoor air quality. Displayed in the Air Matters app, you'll know the air quality you and your family breathes at any time.

Filter replacement indicator



App controlled smart air purifier not only displays the status of the filter, so you know when it's time to change it . You can also purchase a replacement air filter for your car in just one-click via the AirMatters smartphone app. After receiving the new filter, it only takes a few seconds to replace it in the device. So keeping the air you breathe fresh and clean has never been easier.

Air quality Indicator

An integrated air sensor continuously indicates air quality directly on the device: excellent (blue), fair (yellow), and poor (red).

Intelligent fan speed

Based on the pollution level, this smart device will automatically adapt the filtration speed depending on the air quality in your car. So when it gets worse, like when you are stuck in traffic, the automatic air filtration process will speed up to more rapidly clean and improve the air you are breathing. You can also opt for a manual boost mode by selecting it on the AirMatters application or directly push the boost button on the device. This will start high speed car air purification.

Looks great in your vehicle

When you buy Philips branded products you're buying decades of leading product design expertise. Not only do you get the benefit of the powerful SelectFilter Plus filtration technology to keep the air you breathe clean and healthy, it all comes packaged in a compact and stylish design that will look great in your car.

Device works automatically



To ensure you focus on driving, the GoPure 7101 turns on and off automatically with your car engine ignition. The 3-speed fan filtration automatically adjusts to the ambient pollution level. You can just jump in your car, knowing it will always be an oasis of fresh and clean air.

Simple and easy to install



With a 4-meter 12V power cable, you can easily install the GoPure anywhere inside your vehicle. Plug the cable into the cigarette lighter port, and then use the mounting accessories to position the device where you prefer, such as the armrest, headrest or under the seats. Wherever you choose to position it, the stylish design will enhance your car's interior.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Product description

Designation	GP 7101
Automatic On/Off	Yes
Filter replacement indicator	Yes
Fragrance dispenser	No
Speed settings	2, Auto/Boost
Filter Lifetime	350 hr
Technology	Car air purifier
Color	Black
App enabled	Yes
Air quality indicator (AQI)	3 color AQI
Noise level (dbA) (Low)	40 dBA
Voltage [V]	12V DC
Air particle sensor	Yes
Noise level (dbA) (Boost/high)	55 dBA
Noise level (dbA) (Medium)	50 dBA
Power [W]	3.5
Pre-Cleaning function	No

Performance

Filtration bacteria/ virus	70%
Filtration Toluene	CADR of 11.5m3/hour
Filtration TVOC	CADR of 14m3/hour
Filtration Formalde-hyde	CADR of 7m3/hour
Filtration Car exhaust SO2/NO2	CADR of 15 and 18 m3/hour
Filtration Fine Parti-cles	CADR of 22.9 m3/hour

Replacement

GoPure clean air system type	SelectFilter Plus
Filter type	GSF120x110x1

Weight and dimensions

Box dimensions (LxWxH)(mm)	256 x 193 x 77
Box weight (incl. product) (g)	1030
Product dimensions (LxWxH)(mm)	176 x 176 x 69
Product weight (g)	660

Marketing specifications

Expected benefits	Healthy air in your car
Product highlight	App controlled air purifier

Accessories in the box

Mounting accessories	Attachment belt
power cable length	4 m

Logistic data

Quantity in box	1
Reference (Order entry)	GP710BLKX1
EAN1 (APR)	8719018010186
EAN1 (China)	6947939168125
Ordering code (China) GOC	16812528
EAN1 (KR)	8719018010247

data subject to change
2023, January 10

Version: 4.1.1
EAN:

© 2023 Koninklijke Philips N.V.
All rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com