

# PHILIPS

Cartridge for car air purifier

HESAMax Cartridge

Bionics gas removal 24/7

30 x absorption capacity

HESA60EX1



## Never breathe in chemicals in your car again

Dual-power HESAMax cleans the air 24/7

The dual-power HESAMax cartridge effectively removes formaldehyde, toluene, TVOCs, bad smells and exhaust gases from the air. Its HESA technology even works when the device is off, so it removes chemicals and odours 24 hours a day.

### **HESAMax neutralises chemicals**

- HESAMax technology neutralises targeted chemicals

### **Removes chemicals and odours 24/7**

- Bionic enzyme technology neutralises chemicals 24/7

### **Absorbs 30 x more formaldehyde**

- Absorbs 30 x more formaldehyde compared with carbon bags

## Highlights

### HESAMax neutralises chemicals



The HESAMax technology is designed to specifically target harmful gases and odours in your car. The unique materials used in the HESAMax cartridge neutralise even small-molecule chemicals at a very high efficiency. Tested against industry standards, this advanced HESAMax cartridge is proven to be superior at removing formaldehyde, toluene and TVOCs (and that unpleasant smell of a new car), so you and your family breathe healthier air when you drive.

### Bionics chemical removal 24/7

Containing two types of HESA material, the dual-power HESAMax cartridge removes chemicals and odours 24 hours a day, even when the device is switched off. The bionic white beads contain an active protein

enzyme, a bionic technology that simulates the human body's reaction to formaldehyde. This draws formaldehyde from the air, breaking it down and safely locking it up in the cartridge. Black de-odour beads also actively absorb unpleasant smells at a high efficiency, so the cartridge neutralises formaldehyde and odours (toluene, TVOCs and ammonia) 24/7\*.

### Absorbs 30 x more formaldehyde



Compared to the carbon bags commonly used in other purification devices, the dual-power HESAMax has a much larger capacity, able to absorb 30 times\* more formaldehyde. This means that the cartridge lasts much longer than standard carbon bags.

## Specifications

### Product description

**Designation:** HESA60

**Filter type:** Replacement Cartridge

**Colour:** Black

**Filter technology:** HESAMax

**Filter Lifetime:** Recommended 12 months

### Performance

Filtration Formaldehyde

Filtration TVOCs, Odour

Filtration Ammonia

Filtration Toluene

### Weight and dimensions

**Product dimensions (LxWxH)(mm):**

63 x 55 x 51 mm

**Box dimensions (LxWxH)(mm):**

68 x 57 x 57 mm

**Box weight (incl. product) (g):** 69

**Product weight (g):** 55

### Marketing specifications

**Expected benefits:** Healthy air in your car

**Product highlight:** HESAMax Cartridge

### Logistic data

**Quantity in box:** 1

**Reference (Order entry):** HESA60EX1

**Ordering code GOC:** 01372933

**EAN1 (EMEA):** 8719018013729

**EAN3 (EMEA):** 8719018013736

