

# PHILIPS

Stylish white look

WhiteVision ultra

Type of lamp: HIR2

12 V, 55 W

Up to 60% more vision

Sharp white look

9012WVUB1



## Sharp irresistible look

The latest stylish white lights for your car

Philips WhiteVision ultra, featuring the latest coating formula, delivers a stunning white light. These are the whitest road-legal halogen lights in our portfolio and the perfect choice if you're looking for a cool, stylish look.

### **Stylish white look**

- Halogen upgrade headlights that offer a highly stylish look
- Sharp white light

### **Road-legal performance**

- Stunning white road-legal headlights for a stylish look

### **Enhanced safety**

- Don't compromise on safety, change in pairs
- Our whitest bulbs for stylish performance on the road

### **Comfort with up to 60% more vision**

- White light to enhance visibility and comfort
- Up to 60% more vision to maximise clarity

### **Philips quality**

- Philips is the choice of major car manufacturers

# Highlights

## Sharp white light

Philips WhiteVision ultra headlights revolutionise the look of your car with a sharp white light. The right choice for a bright and stylish driving experience!

## Cool white effect

Philips WhiteVision ultra is designed for drivers who are looking for an upgrade with the style and appearance of LED lighting but drive a vehicle with halogen technology. Thanks to the new and advanced coating formula on the glass, WhiteVision Ultra bulbs are our whitest road-legal lights, providing a stunning look in the headlight's reflector.

## Stunning road-legal headlights

WhiteVision ultra upgrade headlight bulbs are ECE certified for bright white light on the road. Drivers enjoy a vibrant look and a street-legal bulb compliant with relevant regulations. It gives you great visibility without compromising safety by dazzling the car in front.

## Comfort light for visibility

The new WhiteVision ultra coating formula, along with its cool white light, significantly improves visibility at night and enhances driver comfort by reducing eye fatigue. When design meets functionality, you enjoy a great look and enhanced driving comfort.

## Up to 60% more vision

A longer beam pattern, with up to 60% more vision compared to the legal minimum standard, enables you to not only see other road users more clearly but also be better seen by them. It improves safety and gives you more time to react to potential hazards on the road ahead.

## Engineered for stylish vision

Better and brighter lights allow for increased performance on the road. With their optimised high-precision filament geometry, high-pressure

gas filling, high-precision coating and high-quality UV-Quartz glass, Philips WhiteVision ultra headlights set a new standard for road-legal white light. Engineered for great style and visibility, these headlights provide a more relaxed and fun driving experience.

## Change in pairs

It is simply more efficient to change both headlights in pairs, rather than only replace the failed one. New, modern bulbs have increased light output and increased performance, offering a safer driving experience. Overall, the benefits and advantages of replacing in pairs are numerous: less hassle, cost savings, avoiding headlight failure, a brighter and more balanced beam, but above all, safety.

## Highest quality car lighting



Technologically advanced Philips lighting is renowned in the automotive industry and has been for over 100 years. The Philips Original Equipment Quality products are designed and developed following strict quality control processes (including applicable ISO norms), leading to consistently high production standards. WhiteVision ultra is compatible with car models from major brands such as Audi, BMW, Ford, GM, Toyota and Volkswagen. See the product selector guide for more information.

# Specifications

## Marketing specifications

**Expected benefits:** Style

**Product highlight:** Sharp white look

## Product description

**Application:** High beam, Low beam

**Base:** PX22d

**Designation:** 9012WVUB1

**ECE certification**

**Range:** WhiteVision ultra

**Technology:** Halogen

**Type:** HIR2

## Lifetime

**Life time:** 300h

## Light characteristics

**Lumens:** 1350  $\pm$  10% lm

**Colour temperature:** up to 3700 K

## Electrical characteristics

**Wattage:** 55 W

**Voltage:** 12 V

## Ordering information

**Order entry:** 9012WVUB1

**Ordering code:** 00541028

## Packaging Data

**Packaging type:** B1

**EAN1:** 8719018005410

**EAN3:** 8719018005427

## Packed product information

**Length:** 9.5 cm

**Width:** 5.3 cm

**Height:** 13.3 cm

**Pack Quantity:** 1

**MOQ (for professionals):** 5

## Outer pack information

**Length:** 25.5 cm

**Width:** 19 cm

**Height:** 13 cm

