

# PHILIPS

car headlight bulb

WhiteVision

Type of lamp: H1

Pack of: 1

12 V, 55 W

Style



12258WHVB1



## Safety has never been so attractive

### Intense white Xenon effect

Philips WhiteVision lights add an intense white Xenon look to your car headlights for a premium driving experience at night. The increased brightness with 60% whiter light makes WhiteVision the perfect combination of style and safety.

#### Maximum visibility, premium look

- A premium driving experience with intense white Xenon effect
- Crisp beam with intense white light
- White Xenon effect for a high-end look
- Up to 60% more vision to maximise clarity

#### Maximum white light for greater contrast

- Greater contrast for improved visibility and safer driving

#### Original equipment, 100% road legal

- 100% road legal, 100% intense white light
- Best-in-class lifetime for extended driving pleasure
- Philips car lamps are highly resistant
- Philips is the choice of major car manufacturers

# Highlights

## 100% road legal

WhiteVision is ECE certified and the first road-legal intense white light. It gives you the ultimate visibility without compromising safety by dazzling the car in front.

## A premium driving experience

Outperforming any blue car bulbs on the market, Philips WhiteVision headlights are the right choice for drivers who want to drive with style without compromising on safety. With a high colour temperature and a stylish white cap, WhiteVision is the ultimate upgrade for your headlamps. The Philips-patented third generation coating technology is an evolutionary masterpiece making WhiteVision the first headlamp with a truly white light.

## Best-in-class lifetime

Philips WhiteVision headlights are designed to last. They offer you a long and reliable lifetime of up to 450 hours\*. That's significantly higher than competitive offerings. This results in fewer replacements and more value for money. (\*H4 and H7 tested at 13.2 V standard voltage)

## Car manufacturers' choice



For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that

have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting.

## Crisp white beam

With up to 3700 Kelvin and an intense white light, Philips WhiteVision headlights illuminate the road ahead with a crisp white beam that eliminates darkness instantly. The premium beam for a premium driving experience.

## Greater contrast, safer drive

Maximum white light with a colour temperature of up to 3700 Kelvin means your headlights give better reflections from road markings and signs. Whiter light keeps you alert at night, so you can enjoy a more comfortable driving experience.

## High quality, high resistance

UV-Quartz glass is stronger than hard glass and highly resistant to extreme temperatures and vibrations, which eliminates the risk of early failure. Philips UV-Quartz glass car lamps allow more pressure inside the lamp to produce a more powerful light and extended lifetime.

## Up to 60% more vision

Light output improved by up to 60%, enabling you to be seen more clearly by other road users. This improves safety, giving you more time to react to potential hazards.

## White Xenon effect

WhiteVision gives your car lights the premium look of high-end cars.

# Specifications

## Product description

**Technology:** Halogen

**Type:** H1

**Range:** WhiteVision

**Application:** High beam, Low beam, Additional high beam

**Designation:** H1 WhiteVision

**Homologation ECE**

**Base:** P14.5s

## Electrical characteristics

**Voltage:** 12 V

**Wattage:** 55 W

## Light characteristics

**Lumens:** 1550 ±15% lm

**Colour temperature:** up to 3700 K

## Lifetime

**Life time:** Up to 350 h

## Ordering information

**Order entry:** 12258WHVB1

**Ordering code:** 37156730

## Packaging Data

**EAN3:** 8727900371574

**EAN1:** 8727900371567

**Packaging type:** B1

## Packed product information

**Pack Quantity:** 1

**MOQ (for professionals):** 10

**Height:** 12.9 cm

**Width:** 2.7 cm

**Length:** 9.5 cm

**Gross weight per piece:** 17 g

**Net weight per piece:** 7 g

## Outer pack information

**Gross weight per piece:** 0.35 kg

**Height:** 14.6 cm

**Length:** 20.1 cm

**Width:** 14.4 cm

## Marketing specifications

**Expected benefits:** Style

**Product highlight:** Intense white Xenon effect

