

# PHILIPS

Conventional Interior  
and Signaling

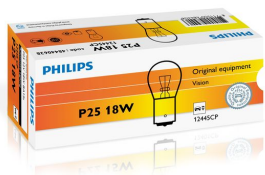
Vision

Type of lamp: P25

Pack of: 10

12 V, 18 W

12445CP



## Feel safe, drive safe

### Philips signaling lamps

Our Signaling lamps are the choice of major car manufacturers. They offer best in class quality at competitive price.

**Original Equipment manufacturer**

- Philips is the choice of major car manufacturers
- Wide range of 12V lamps to meet all functions
- Respecting high quality standards of the ECE homologation

# Highlights

## Car manufacturer choice



For 100 years, Philips has been on the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## Designed for multiple usage



Which 12V lamp for which function ? Philips Automotive offering includes all car specific functions : high beam, Low beam, front fog ,

front indicator, side indicator, rear indicator, stop light, reversing light, rear fog light, license plate lights, rear position/parking light, interior lights.

## ECE homologation

Philips automotive products and services are considered best-in-class in the Original Equipment Manufacturer market and the aftermarket. Manufactured from high quality products and tested to the highest specifications, our products are designed to maximize the safety and comfort of our customers' driving experience. Our entire product range is thoroughly tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements. Put simply, this is quality you can trust.

## Electrical characteristics

**Voltage:** 12 V

**Wattage:** 18 W

## Lifetime

**Life time:** Up to 250h

## Light characteristics

**Lumens:** 305 lm

## Packaging Data

**EAN3:** 8727900391602

**EAN1:** 8711500484406

**Packaging type:** CP

## Product description

**Application:** Rear fog light, Reversing light, Stop light

**Base:** BA15s

**Designation:** Stop P25

**Homologation ECE:** NO

**Range:** Standard

**Technology:** Conventional

**Type:** Stop P25

## Outerpack information

**Gross weight per piece:** 2.3 kg

**Height:** 17.5 cm

**Length:** 27.8 cm

**Width:** 26.1 cm

## Packed product information

**Pack Quantity:** 1

**MOQ (for professionals):** 50

**Gross weight per piece:** 11.5 g

**Height:** 6.2 cm

**Length:** 2.6 cm

**Net weight per piece:** 8.4 g

**Width:** 3.08 cm

## Ordering information

**Ordering code:** 48440628

**Order entry:** 12445CP

## Marketing specifications

**Expected benefits:** Standard

