# **PHILIPS**

Xenon car headlight bulb

BlueVision ultra

D1S

85 V

35 W



85415BVUS1



# Drive with style

Maximum blue effect (up to 6000 K)

Philips has created the Xenon BlueVision ultra for drivers looking for maximum style and ultimate brightness. It produces an ultra-stylish and distinctive blue effect (up to 6000 K) while delivering an ultra-powerful light.

## Distinctive cool bluish light - up to 6000 K

- · Colour temperature up to 6000 K for ultimate brightness
- · Ultimate stylish blue effect

## Xenon quality and ultra-resistant car bulb

- Philips is the inventor of Xenon HID technology
- · Philips car lamps are highly UV resistant
- Philips car lamps are made of high-quality quartz glass
- · Philips car lamps are highly resistant to humidity

## **Original Equipment manufacturer**

- Philips is the choice of all major car manufacturers
- Award-winning car lamp manufacturer
- Complying with the high quality standards of ECE homologation

## Highlights

### Car manufacturers' choice



For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## **ECE** homologation

Philips Automotive is dedicated to producing best-in-class products and services in the Original Equipment Manufacturer market as well as in the aftermarket. Our products are manufactured from high-quality materials and tested to the highest specifications to maximise the safety and driving comfort of our customers. Our entire production is meticulously tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements

## Award-winning car lamps



Our lamps are often rewarded by automotive experts

#### **Distinctive blue effect**

Thanks to a colour temperature of 6000 K Xenon BlueVision ultra provides the most demanding drivers with a distinctive cool bluish light for an ultra powerful lighting on the road.

#### **Maximum style**

Xenon BlueVision ultra lamps are designed for drivers looking for maximum style. They deliver distinctive blue effect light in your car headlamps.

#### **Original Xenon technology**



Xenon HID (High Intensity Discharge) lamps offer twice as much light for safer driving in all conditions. As a matter of fact, the intense white light produced by the Xenon HID lamps is comparable to daylight. Studies have demonstrated that xenon automotive lighting helps drivers to concentrate on the road and to distinguish obstacles and road signs much faster than traditional lamps.

#### **UV Resistant**



Philips special anti-UV coating technology protects the headlights against harmful ultraviolet radiation, making Philips UVcoated quartz glass perfect for all driving conditions and ensuring their longevity

## High-quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps are able to withstand severe thermal shock. With the capability of increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light.

## **Resistance to humidity**

Only a burning bulb made of quartz glass can resist thermal shocks, such as a drop of cold water touching the hot bulb, which can happen when you drive through water with a broken headlight unit.

# Specifications

**Packaging Data** 

Packaging type: S1 EAN1: 8727900365504 EAN3: 8727900365511

**Electrical characteristics** 

Voltage: 85 V Wattage: 35 W

Lifetime

Life time: 2500h

**Light characteristics** 

Colour temperature: 5000 K Lumens: 3200 ±450 lm **Ordering information** 

Order entry: 85415BVUS1 Ordering code: 36550433

**Outer pack information** 

Gross weight per piece: 0.305 kg

Height: 14 cm Length: 14.6 cm Width: 13.1 cm

**Product description** 

Type: D1S

Application: High beam, Low beam Designation: D1S BlueVision ultra

**Homologation ECE** 

Range: BlueVision Ultra Technology: Xenon Base: PK32d-2

**Packed product information** 

Gross weight per piece: 152.5 g

Height: 14 cm Length: 12.5 cm

Net weight per piece: 73.2 g Pack Quantity / MOQ: 2

Width: 6.8 cm

**Marketing specifications** 

Expected benefits: Style

Product highlight: Maximum blue effect up to

6000 K

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