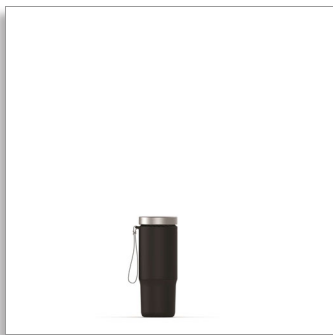




Philips GoPure Style  
Car air purifier

### Ultra fine particles

UV-C LED light  
HESAMax filtration



LUMGP561C1

## Goodbye airborne microbes. Breathe healthy air

Eliminates microbes by filtration and UV-C light

The GP5611 with its advanced SaniFilter Plus and UVC light, helps to reduce the risk of airborne virus and bacteria, in just 10 minutes it safely eliminates 99% of microbes through UVC light. The HESAMax removes chemicals and odors.

#### Powerful filtration

- Advanced design makes UVC technology safe to use
- LED technology means no toxic ozone and mercury

#### Neutralizes gases and odors

- Absorbs 30x more formaldehyde compared with carbon bags
- Bionic enzyme technology neutralizes chemicals
- HESAMax technology neutralizes targeted chemicals

#### Captures bacteria and respiratory viruses

- UV-C light eliminates 99% of viruses and bacteria\*

#### Easy to use and install, with stylish design

- Longer-lasting filter requires fewer changes
- Easily install in a cup holder in minutes

# PHILIPS

# Specifications

## Marketing specifications

- Product highlight: UV-C light
- Expected benefits: Eliminate airborne viruses\*

## Product description

- Automatic On/Off
- Color: Black
- Designation: GP5611
- Filter Lifetime: Recommended 12 months
- Filter replacement indicator: Blue light blinking
- Noise level (CA test, Silent): 32.2 dBA
- Noise level (CA test, Turbo): 41.8 dBA
- Power [W]: <math>\leq 5.5</math>
- Speed settings: 2, Silent & Turbo
- Technology: Car air purifier
- Voltage [V]: 5V DC
- Certification: EPA, CARB

## Performance

- Captures 0.004um fine particle: 99%\*
- Bacteria elimination rate: 99%\*
- Virus elimination rate: 99%\*

## Logistic data

- Quantity in box: 1
- Reference (Order entry): GP561C1
- Ordering code (China): 78002132
- EAN1 (EMEA): 46678002137

## Replacement

- Filter name: SaniFilter Plus
- Filter type: SNF100
- Filter dimension: 100x60x12mm
- HESA box name: HESAMax cartridge
- HESA box type: HESA60
- HESA box dimension: 63x55x51mm

## Accessories in the box

- Power cable length: 1m m

## Weight and dimensions

- Product dimensions (LxVxH)(mm): 206x90x76mm
- Product weight (g): 450
- Box dimensions (LxVxH)(mm): 211x109x109mm
- Box weight (incl. product) (g): 745

# Highlights

## UV-C eliminates 99% viruses

Harmful microbes are eliminated by intense UV-C LED light. Tested in independent laboratory the UVC light beam eliminates 99% of viruses and bacteria.\*

## UV light is safe for families

The GoPure GP5611 kills microbes with UV light. It does this safely and effectively because the microbes are destroyed inside the device (laboratory tests prove zero leakage of UV light). With no risk of exposure to UV light, the device is safe for all passengers in your car.

## Toxin-free LED technology

Ionizers and traditional UVC mercury lamps emit harmful ozone as a by-product of the light generating process. The GoPure GP5611 uses modern LED technology so emits zero ozone, making it safe to use inside a car. And because of the complete absence of mercury to generate UV light, it is a toxin-free air purification system.

## HESAMax neutralizes chemicals

The HESAMax technology is designed to specifically target harmful gases and odors in your car. The unique materials used in the HESAMax cartridge neutralize even small molecule chemicals at a very high efficiency. Tested against industry standards, this advanced HESAMax cartridge is proven to be superior at removing formaldehyde, toluene, and TVOCs. So you and your family breathe healthier air when you drive.

## Bionics chemical removal

Containing 2 types of HESA material, the dual-power HESAMax cartridge removes chemicals and odors. The bionic white beads contain an active protein enzyme, a bionic technology that simulates the human body's reaction to formaldehyde. This draws formaldehyde from the air, breaking it down and safely locking it up in the cartridge. Black de-odor beads also actively absorb unpleasant smells from smoking or pet hair at a high efficiency. So the cartridge neutralizes formaldehyde and odors (toluene, TVOCs and ammonia),

## Absorbs 30x more formaldehyde

Compared to the carbon bags commonly used in other purification devices, the dual-power HESAMax has a much larger capacity, able to absorb 30 times more formaldehyde. This means the cartridge lasts much longer than standard carbon bags.

## Easy to use and install

Simply slide the GoPure Style GP5611 into a cup holder and connect the USB-C power cable. Once connected, the device works automatically, turning on and off with your ignition. The stylish, contemporary and compact design will also look great in your car.

## Easy to maintain filter

You should replace the filter approximately every 12 months, to make sure the device continues to efficiently clean the air you breathe. The UVC LED lasts so long that you don't even need to worry about changing it.



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\* \*Filter tested particle 1-pass removal efficiency at IUTA laboratory in Germany; sizes of viruses and bacteria published in the World Health Organization (WHO) in 2008 Microbiological Risk Assessment Report. An air purifier by itself does not protect against exposure to the virus that causes COVID19