

# PHILIPS

Cartridge for car air purifier

HESAMax Cartridge

Bionics gas removal 24/7

30x absorption capacity

HESA60EX1



## Never breathe in chemicals in your car again

Dual-power HESAMax cleans the air 24/7

The dual-power HESAMax cartridge effectively removes formaldehyde, toluene, TVOCs, bad smells and exhaust gases from the air. Its HESA technology even works when the device is off, so it removes chemicals and odors 24 hours a day.

### **Removes chemicals and odors 24/7**

- Bionic enzyme technology neutralizes chemicals 24/7

### **HESAMax neutralizes chemicals**

- HESAMax technology neutralizes targeted chemicals

### **Absorbs 30x more formaldehyde**

- Absorbs 30x more formaldehyde compared with carbon bags

## Highlights

### HESAMax neutralizes chemicals



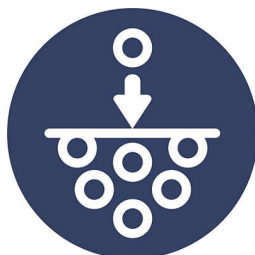
The HESAMax technology is designed to specifically target harmful gases and odors in your car. The unique materials used in the HESAMax cartridge neutralize even small molecule chemicals at a very high efficiency. Tested against industry standards, this advanced HESAMax cartridge is proven to be superior at removing formaldehyde, toluene, and TVOCs (and that unpleasant smell of a new car). So you and your family breathe healthier air when you drive.

### Bionics chemical removal 24/7

Containing two types of HESA material, the dual-power HESAMax cartridge removes chemicals and odors 24 hours a day, even when the device is switched off. The bionic white beads contain an active protein enzyme, a bionic technology

that simulates the human body's reaction to formaldehyde. This draws formaldehyde from the air, breaking it down and safely locking it up in the cartridge. Black de-odor beads also actively absorb unpleasant smells at a high efficiency. So the cartridge neutralizes formaldehyde and odors (toluene, TVOCs and ammonia), 24/7\*.

### Absorbs 30x more formaldehyde



Compared to the carbon bags commonly used in other purification devices, the dual-power HESAMax has a much larger capacity, able to absorb 30 times\* more formaldehyde. This means the cartridge lasts much longer than standard carbon bags.

## Specifications

### Marketing specifications

**Expected benefits:** Healthy air in your car

**Product highlight:** HESAMax Cartridge

### Product description

**Color:** Black

**Designation:** HESA60

**Filter Lifetime:** Recommended 12 months

**Filter technology:** HESAMax

**Filter type:** Replacement Cartridge

### Performance

Filtration Formaldehyde

Filtration TVOCs, Odor

Filtration Ammonia

Filtration Toluene

### Logistic data

**Quantity in box:** 1

**EAN1 (EMEA):** 8719018013729

**EAN3 (EMEA):** 8719018013736

**Reference (Order entry):** HESA60EX1

**Ordering code GOC:** 01372933

### Weight and dimensions

**Product dimensions (LxWxH)(mm):**

63x55x51mm

**Product weight (g):** 55

**Box dimensions (LxWxH)(mm):** 68x57x57mm

**Box weight (incl. product) (g):** 69

