

# PHILIPS

Motorcycle  
headlights

BlueVision Moto

Type of lamp: H7

Pack of: 1

12 V, 55 W



12972BVUBW



## Ride with style

### Xenon ultimate effect

Discover Philips BlueVision Moto with its ultimate blue xenon effect. Philips state-of-the-art, Gradient Coating™ technology creates the stylish xenon effect in the headlight and produces a powerful 3 700 K bright, white light on the road.

#### Blue xenon effect for ultimate style

- Stylish blue xenon effect in the headlight
- 4000 K bright white light on the road

#### 3 700 K bright white light on the road

- Fully homologated road-legal lamp
- Philips moto lamps are made of high-quality quartz glass

#### State-of-the-art technology

- Philips is the choice of major motorbike manufacturers.
- Respecting the high quality standards of ECE homologation

# Highlights

## ECE homologation

Philips Automotive is dedicated to producing best-in-class products and services in the Original Equipment Manufacturer market as well as in the aftermarket. Our products are manufactured from high-quality materials and tested to the highest specifications to maximise the safety and driving comfort of our customers. Our entire production is meticulously tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements.

## High-quality quartz glass



UV-quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps (filament 2 650°C and glass 800°C) are able to withstand severe thermal shock. With the capability of increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light.

## Manufacturers' choice

For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that

have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting.

## Road legal



Philips BlueVision Moto bulbs are fully homologated for road-legal use for a safe ride.

## Stylish blue xenon effect

Philips BlueVision Moto has been designed for drivers seeking a stylish effect in their headlights. Thanks to the unique Gradient Coating™ technology used for our motorcycle bulbs, it provides a blue Xenon effect unmatched by any other halogen headlamps.

## 3 700 K bright white light

With a white light of 3 700 K, BlueVision Moto lamps offer a greater visibility on the road as well as a unique effect in the optics which makes you stand out amongst other riders.

# Specifications

## Packaging Data

Packaging type: Blister  
EAN1: 8727900351538  
EAN3: 8727900351545

## Electrical characteristics

Voltage: 12 V  
Wattage: 55 W

## Lifetime

Lifespan: 350 h

## Light characteristics

Colour temperature: 3700 K  
Lumens: 1500

## Marketing specifications

Expected benefits: Style  
Product highlight: Intense xenon effect

## Product description

Designation: H7 BlueVision Moto  
Range: BlueVision Moto  
Technology: Halogen  
Application: High beam, Low beam  
Type: H7  
Base: PX26d

## Ordering information

Order entry: 12972BVUBW  
Ordering code: 35153830

## Outer pack information

Gross weight per piece: 350 g  
Height: 13 cm  
Length: 19 cm  
Width: 19 cm

## Packed product information

Gross weight per piece: 35 g  
Height: 12.900 cm  
Length: 9.500 cm  
Net weight per piece: 12.4 g  
Pack Quantity / MOQ: 10  
Width: 3.500 cm

