Philips BlueVision Conventional Interior and Signaling

Type of lamp: W5W Pack of: 2 12 V,5 W

## 12961BVB2



Y

# Drive with style

# Ultimate brightness and unique stylish blue light

BlueVision signaling and interior bulbs are designed for drivers seeking to personalize their vehicles. With BlueVision signaling and interior lamps, drivers enjoy a blue xenon effect unmatched in a fully homologated road-legal lamp.

## Original Equipment manufacturer

- Philips is the choice of major car manufacturers
- Wide range of 12V lamps to meet all functions
- Respecting high quality standards of the ECE homlogation



# Specifications

#### **Electrical characteristics**

- Voltage: 12 V
- Wattage: 5 W

#### Lifetime

• Life time: 1500h

#### **Light characteristics**

Lumens: 50 lm

#### **Packaging Data**

- Packaging type: B2
- EAN1: 8711500310293
- EAN3: 8711559523774

#### **Product description**

- Application: Interior, License, Side indicator, Stop light, Boot light, Door light, Entry light, Glove compartment light, Reading light, Tail light
- Base: W2,1x9,5d
- Designation: W5W
- Homologation ECE

- Range: BlueVision
- Technology: Conventional
- Type: W5W

#### **Outerpack information**

- Gross weight per piece: 0.195 kg
- Height: 12 cm
- Length: 14.5 cm
- Width: 12 cm

#### Packed product information

- Height: 13.5 cm
- Length: 0.95 cm
- Net weight per piece: 1.25 g
- Width: 9.5 cm

#### **Ordering information**

- Ordering code: 31029330
- Order entry: 12961BVB2

### **Marketing specifications**

Expected benefits: Style

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# Highlights

#### **Car manufactuer choice**



For 100 years, Philips has been on the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

#### Designed for multiple usage



Which 12V lamp for which function ? Philips Automotive offering includes all car specific functions : high beam, Low beal, front fog, front indicator, side indicator, rear indicator, stop light, reversing light, rear fog light, license plate lights, rear position/parking light, interior lights.

#### **ECE** homlogation

Philips automotive products and services are considered best-in-class in the Original Equipment Manufacturer market and the aftermarket. Manufactured from high quality products and tested to the highest specifications, our products are designed to maximize the safety and comfort of our customers' driving experience. Our entire product range is thoroughly tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements. Put simply, this is quality you can trust.



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