

Compatible with all Sonicare electric toothbrush handles except Philips One and Kids

HX9052/17



Up to 7 x healthier gums in just 2 weeks*

Replace every 3 months for optimal results

Healthy teeth start with healthy gums. Take care of yours with our G3 Premium Gum Care brush head. Soft sides flex and adapt to the contours of your gums, giving you 2 x more surface contact** for superior plaque removal at the gum line. All brush heads are interchangeable with all our electric toothbrushes.

Innovative technology

- Philips Sonicare's advanced sonic technology
- Automatically selects optimal mode for ultimate results****

Designed to optimise performance

- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

For exceptional gum care

• Up to 7 x healthier gums in just 2 weeks***

An unrivalled deep clean

• Soft rubber sides flex and provide up to 2x more surface contact

Now more sustainable

• 75% of the plastic in this product is bio-based*****

Highlights

Focus on gum health



The rounded trim profile of the Premium Gum Care toothbrush head maximises bristle tip contact along the gum line. It provides up to 7x healthier gums vs a manual toothbrush, to give you strong foundation for your teeth*.

Say goodbye to plaque



This enhances our sonic cleaning power, ensuring a deeper clean even in hard-to-reach areas.

Thanks to its flexible design, the Premium Gum Care Toothbrush head removes up to 10x more plaque than a manual toothbrush.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Now more sustainable



To help us all reduce our eco footprint, not only are Philips Sonicare Brush heads recyclable via the TerraCycle program, 75% of the plastic in this brush head is bio-based****** and all our brush head packaging is 100% recyclable.******

Replace every 3 months



Brush heads become less effective after 3 months of use, but with BrushSync, you'll be reminded before this happens. Your smart electric toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare electric toothbrush? Just monitor your blue replacement bristles, and when they turn white, you'll know it's time for a fresh brush head.

Easy to click on



Your G3 Premium Gum Care brush head fits perfectly with any Philips Sonicare electric toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature****. The Philips Sonicare G3 Premium Gum Care toothbrush head syncs with your BrushSync™-enabled Philips Sonicare electric toothbrush handle*****, selecting the optimal brushing mode and intensity level for exceptional gum care. All you need to do is start brushing.

Specifications

Design and finishing

Bristle stiffness feel: Medium

Colour: White

Reminder bristles: Blue bristle colour fades away Material brush head: Soft, flexible rubber sides

Size: Standard

Smart Brush Head Recognition

Compatibility

Brush head system: Click-on Suitable for these models: 2 Series plaque defence, 2 Series plaque defence, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, DiamondClean 9000, Series 1100, Series 3100, Prestige 9900, ProtectiveClean, 2100 Series Not suitable for: Philips One

Items included

Brush heads: 2 G3 Premium Gum Care

Quality and performance

Replacement: Every 3 months Tested: for optimal usage

Health benefits

Gum health: Up to 7 x healthier gums*

Plaque removal: Removes 10 x more plaque*****

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- * in Gum Health mode vs a manual toothbrush at 2 weeks; measured by GBI
- * *than a DiamondClean brush head
- * **in Gum Health mode vs a manual toothbrush at 2 weeks; measured by GBI
- * *** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™-enabled electric toothbrush handles
- * ****than a manual toothbrush
- * *****Mass balance basis
- * ******Where facilities exist/separate plastic from paper