PHILIPS

sonicare

4-pack interchangeable sonic toothbrush heads

W2 Optimal White

Up to 7x more plaque removal

Up to 100% whiter teeth

Medium Soft Bristle

Compatible with all Sonicare handles except Philips One and Kids

HX6064/11

Up to 100% whiter teeth in just one week*

Replace every 3 months for optimal results

The W2 Optimal White brushhead is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, whiter smile. This brush head is also great for maintaining brightness between professional whitening treatments

Innovative technology
- Automatically selects optimal mode for ultimate results**
- Philips Sonicare's advanced sonic technology

Designed to optimise performance
- Tested to meet your oral health needs
- Click-on design for simple brush head placement
- Always know when to replace. Always get an effective clean.

For exceptionally whiter teeth
- Diamond-shaped bristles give you 100% whiter teeth in 1 week

For exceptional care of teeth and gums
- Up to 7x more plaque removal than a manual toothbrush

Highlights

Say goodbye to plaque

Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush.

Whiter teeth, fast

The DiamondClean's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drink. You'll notice a whiter smile, up to 100%*, in just 7 days.

Brush head replacements

Brush heads become less effective after 3 months' use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles — when they turn white you'll know it's time for a fresh brush head.

Brushing with peace of mind

All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Philips Sonicare technology

Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Easy to click on

Your DiamondClean brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

BrushSync™ mode-pairing

You'll always get the best possible clean with our BrushSync™ mode-pairing feature**. The Philips Sonicare W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle**, selecting the optimal brushing mode and intensity level for exceptional gum care. All you need to do is start brushing.

Specifications

Design and finishing
Colour: Black
Bristle stiffness feel: Medium
Reminder bristles: Blue bristle colour fades away
Size: Standard

Compatibility
Brush head system: Click-on
BrushSync mode pairing
Suitable for these models: 2 Series plaque defence, 2 Series plaque defence, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean, Series 1100, 2100 Series, Series 3100, Prestige 9900, DiamondClean 9000

Items included
Brush heads: 4 W2 Optimal White

Quality and performance
Replacement: Every 3 months
Tested: for optimal usage

Health benefits
Plaque removal: Removes up to 7x more plaque*
Gum health: Helps improve gum health
Whitening: Whiter teeth in just one week

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Issue date 2024-07-20
Version: 6.4.10

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EAN: 87 10103 85036 6

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* Removes up to 7x more plaque vs. a manual toothbrush
* *BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles