

# PHILIPS

## sonicare



Sonic electric  
toothbrush with app

DiamondClean  
Smart

Personalised coaching

Smart brush head sensors

Smart brush head recognition

5 modes, 3 intensities



HX9944/13

## Our best ever toothbrush, for complete oral care

Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care. Four high-performance brush heads let you focus on all areas of your oral health, and our Smart Sensor technology gives you personalised feedback and coaching.

### Proven to improve oral health

- Removes up to 10 x more plaque\* for a deep clean
- Up to 7 x healthier gums\* in just 2 weeks
- Enjoy long-lasting fresh breath

### Personalised in-app coaching to perfect brushing

- Guides your brushing and highlights missed areas
- Takes you back to any missed spots for 100% coverage
- Start taking better care of your trouble areas
- Alerts you if you're pressing too hard
- Guides you to reduce your scrubbing

### Optimise your brushing

- Brush heads automatically select the optimal settings
- Make sure you're getting the most from your brush head
- Choose from 5 modes and 3 intensity settings

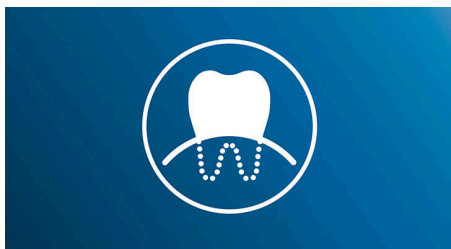
## Highlights

### Say goodbye to plaque



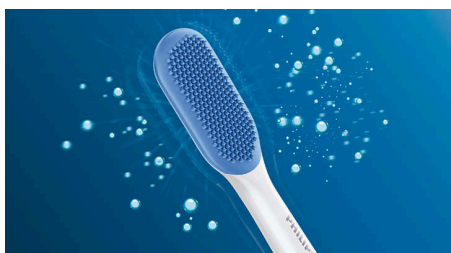
Click on the C3 Premium Plaque Control brush head to experience our deepest clean. With soft flexible sides, the bristles contour to the shape of each tooth to provide 4 x more surface contact\*\*\* and remove up to 10 x more plaque from hard-to-reach areas\*.

### Care for your gums



Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gumline bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation\* and up to 7 x healthier gums in just two weeks.\*

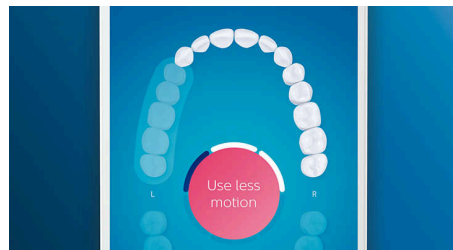
### TongueCare+ tongue brush



Click on the TongueCare+ tongue brush to gently remove odour-causing bacteria from the pores of your tongue. Its 240 specially designed

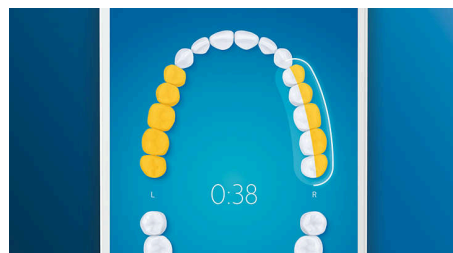
MicroBristles get between all your tongue's ridges and grooves to remove bacteria and debris that lead to bad breath. Team with our antibacterial BreathRx tongue spray for superior cleaning and super-fresh breath.

### Never miss a spot



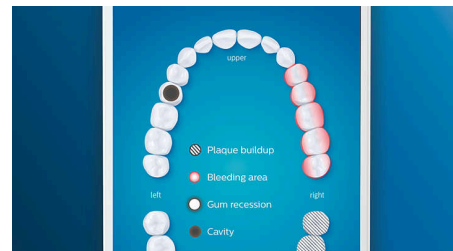
The Philips Sonicare app lets you know when you've achieved a thorough clean, and coaches you to be a better, more mindful brusher.

### TouchUp feature



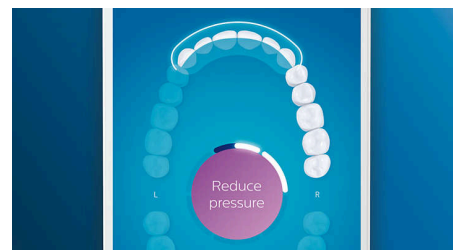
If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

### Focus areas and goal-setting



Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map and remind you to pay extra attention to these areas.

### Too much pressure?



You might not notice when you brush too hard, but your DiamondClean Smart will. If you use too much pressure, the light ring on the end of your handle will flash. This is a gentle reminder to ease off the pressure and let your brush head do the work. 7 out of 10 people found that this feature helped them to become a better brusher.

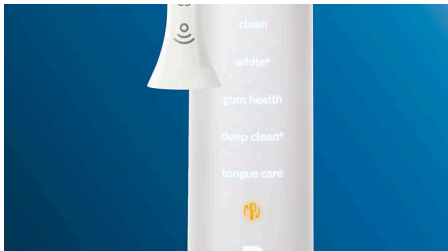
### Easy does it



With an electric toothbrush, you let the brush do the work. We've built a scrubbing sensor into your handle as a gentle reminder to reduce scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

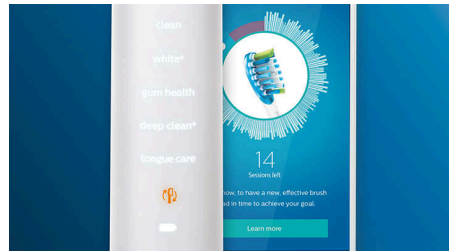
## Highlights

### BrushSync mode pairing



Wondering which mode and intensity you should use? Wonder no longer. A microchip in your toothbrush head tells your DiamondClean Smart which one you're using. So if you click on a gum-care brush head, for example, your toothbrush knows to select the optimal mode and intensity to provide gentle yet effective care for your gums. All you need to do is to press the power button.

### Smart replacement reminders



Brush heads wear out over time and become less effective at removing plaque. With smart brush head recognition you'll never lose track of when to replace your brush head. Your toothbrush tracks how long and hard you've brushed with each brush head, and will alert you when it's time to replace. You can also monitor the lifetime of your brush heads in the Philips Sonicare app, and even order replacements so you're never caught short.

### 5 modes, 3 intensity settings



DiamondClean Smart comes with five modes which cover a range of brushing needs: Clean mode is for exceptional daily cleaning, White+ is for removing stains, Deep Clean+ gives you an invigorating deep clean, Gum Health provides a gentle yet effective clean for gums, and Tongue Care is the perfect mode for cleaning your tongue. It breaks up tongue debris and sweeps away bad-breath bacteria. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more sensitive mouths.

## Specifications

### Connectivity

**Bluetooth® wireless technology:** Connected brushing app

### Power

**Voltage:** 110-220 V

### Technical specifications

**Operating time (full to empty):** 14 days\*\*\*\*\*

**Battery:** Rechargeable

**Battery type:** Lithium ION

**Energy consumption:** Standby without display  
<0.5 W

### Service

**Warranty:** 2-year limited warranty

### Compatibility

**Android compatibility:** Android phones, Bluetooth 4.0-enabled tablets

**iOS compatibility:** iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

### Ease of use

**Handle:** Slim ergonomic design

**Handle compatibility:** Easy click-on brush heads

**Display:** Illuminated display

**Battery indicator:** Illuminated icon indicates battery life

**Brush head recognition:** Syncs with optimal mode

**Replacement reminder:** To always ensure best results, reminder icon lights up

### Items included

**Handle:** 1 DiamondClean Smart

**Brush heads:** 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care, 1 TongueCare+ tongue brush

**Charger base:** 1

### Cleaning performance

**Performance:** Removes up to 10 x more plaque\*

**Speed:** Up to 62,000 brush movements/min

**Health benefits:** Up to 7 x healthier gums\*\*\*\*

**Timer:** BrushPacer and SmarTimer

**Pressure feedback:** Ring lights up in purple, Vibrates handle to alert user

**TouchUp:** Ensures 100% coverage

### Modes

**3 intensities:** High, Medium, Low

**Clean:** For exceptional everyday cleaning

**Deep Clean+:** For an invigorating deep clean

**Gum Health:** Special attention to molars

**TongueCare+:** For long-lasting clean breath

**White+:** To remove surface stains

### BrushSync Mode Pairing

**C3 Premium Plaque Control:** Pairs with Clean mode

**G3 Premium Gum Care brush head:** Pairs with Gum Health mode

**W3 Premium White brush head:** Pairs with White+ mode

**TongueCare+ tongue brush:** Pairs with TongueCare mode

### Smart sensor technology

**Pressure sensor:** Alerts when brushing too hard

**Location sensor:** Tracks and improves coverage

**Scrubbing sensor:** Guides to reduce scrubbing

**3D mouth map:** Highlights trouble areas

**TouchUp:** To address missed spots

**Position sensor:** Guides to areas you missed

### Software Support

**Software updates:** Philips offers relevant software updates for a period of 2 years after the date of purchase.

