PHILIPS

Straightener

5000 Series

ThermoShield technology

50% faster straightening

Ionic care for shiny hair

Argan-oil-infused plates

BHS510/00

Style with less heat damage*

with ThermoShield technology

Style your hair with ThermoShield technology. For a consistent temperature from hair root to tip that results in less heat damage. And lots of beautiful, frizz-free styles and intense shine.

Easy to use
- Fast heat-up time, ready to use in 30 sec
- Cool tip for easier and safer use
- Easy to read innovative temperature display
- 105 mm long plates for fast and easy straightening
- Heat resistant roll out mat included

Beautifully styled hair
- Straighten or curl for various styles
- Temperature range from 120°C up to 230°C

Care and protect
- Ionic care for shiny, frizz-free hair
- Argan-oil infused ceramic plates for smooth gliding
- ThermoShield technology for less heat damage
- Floating plates for gentle styling
- 50% faster straightening**
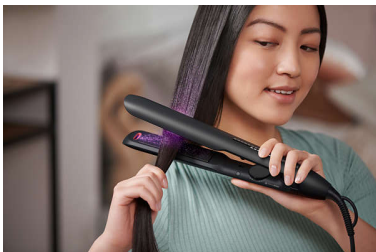
Highlights

ThermoShield technology

ThermoShield technology lets you style with less heat damage. Its' sensor regulates the temperature so that from root to end, your hair gets the ultimate even styling it deserves.

50% faster straightening

Smooth plates help the straightener glide smoothly through the hair, so you can spend less time styling and more time enjoying the same great result.

Ionic Care

Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth, frizz-free hair with vibrant shine.

Argan-oil infused plates

The straightener uses ceramic plates infused with argan oil to make styling fast and effortless, with a gliding action that feels as silky smooth as your hair looks.

Floating plates

The advanced ceramic floating plates move to adjust the pressure on the hair. This ensures even heat and pressure on the hair for good styling performance.

Create your favourite styles

From sleek and chic straight hair to effortlessly casual waves, or head-turning curls - you can do it all. What will it be today?

Wide temperature range

Choose between temperature range from 120°C up to 230°C to secure long-lasting result while minimizing risk of hair damage.

105 mm long plates

The longer 105 mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

Innovative temperature display

The unique combination of temperature dial and LED display gives you precise temperature control.

Specifications

Accessories

Heat resistant roll-out mat

Technical specifications

Voltage: 110-240 V

Cord length: 1.8 m

Heat-up time: 30 sec

Plate size: 25x105 mm

Heat settings: 12

Type of temperature control: Temperature dial,

with LED indicator

Styling temperature: 120℃ – 230℃

Auto shut off: Yes, after 30 mins

Design

Colour: Black

Features

Swivel cord

Ready to use indicator

Material plates: Ceramic Argan oil infused

Storage hook

Plate lock

Service

2-year worldwide guarantee

Caring technologies

Floating plates

* Same styling result achieved with lower heat exposure at
  180℃ vs HP8361 at 210℃

* *vs HP8361