

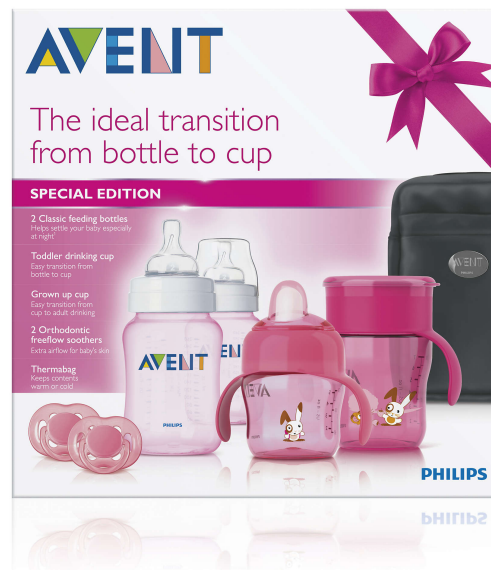
PHILIPS

AVENT

Baby Bottle
Transition Starter Set

Special Edition - Pink

SCD294/00



Bottle Transition Starter Set

An ideal shift from feeding bottle to cup

The Bottle Transition Starter Set is the ideal set to help baby learn to drink from bottle to cup to grown up drinking. It comes with 2 free flow soothers to protect baby's sensitive skin and a ThermoBag you keep your bottles warm or cold.

Easy transition to grown-up drinking

- Drinking from all around the rim, just like an adult cup
- Lip activated valve encourages grown-up drinking

Other benefits

- Includes 2 freeflow soothers for extra comfort
- Includes ThermoBag to keep your feeding bottles warm or cold
- All bottles and cups in this set are BPA free

Reduce fussing and colic with the Classic bottle

- Easy latch on due to the unique valve on the teat
- Clinically proven to significantly reduce fussing
- Clinically proven anti-colic system

Easy transition from bottle to cup

- Non-spill spout
- Fast flow and bite resistant

Highlights

Easy latch on

Unique valve on the teat flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby to minimise overeating and spit-up, burping and gas

Helps settle your baby

Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby bottle design affects "infant behaviour". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs. 74 min, $p=0.05$). This was especially true at night.**

Unique anti-colic system

As your baby feeds, the unique valve on the teat flexes to allow air into the bottle instead of your baby's tummy.*

Non-spill spout

The spout cup does not leak due to the patented valve.

Fast flow and bite resistant

Fast flow and bite resistant spout. The snap-top keeps the spout clean.

Easy transition

This spoutless, strawless cup allows drinking from all around the rim, just like an adult cup. It encourages your toddler to get used to grown-up drinking, without the mess

Lip activated valve

The lip activated valve encourages grown up drinking without the mess

Includes 2 freeflow soothers

Extra airflow for comfort on baby's skin.

Includes ThermaBag

The Philips Avent ThermaBag keeps your Philips Avent feeding bottles warm or cold for up to 4 hours. Ideal for storage of cold expressed breast milk/formula or pre-boiled hot water. Perfect for day trips with baby or just when you're out and about.

BPA free bottles and cups

The bottles and cups in this set are made of BPA free* material (polypropylene).

Specifications

Development stages

Stage: 0–6 months, 6–12 months, 1 year +

Material

Bottle: Polypropylene, BPA-free*

Spout cup: Polypropylene, BPA free*

Teat: Silicone, BPA-free*

360 Cup: Polypropylene, BPA free*

ThermaBag: Neoprene

What is included

Cups: 2 pcs

Freeflow soother: 2 pcs

What is included

ThermaBag: 1 pcs

Ease of use

Bottle use: Easy to assemble, Easy to clean, Easy to hold

Cup use: Non-leakage

What is included

Baby bottle: 2 pcs



* 0% BPA, following EU regulation 10/2011

** A clinical study showed that at two weeks of age, babies showed less fussing than babies fed with another bottle. (Study conducted by the Institute of Child Health, London. 2008.)

*** A clinical study showed that at 2 weeks of age, infants fed with an Avent bottle showed less colic than infants fed with another leading bottle, especially at night.