

PHILIPS



Straightener

7000 Series

ThermoShield technology

Mineral ionic care

50% faster straightening

Heat resistant roll out pouch



BHS732/10

Protect and style with less heat damage* with ThermoShield technology and mineral ions

Protect and style with ThermoShield technology for less heat damage with a consistent temperature, and mineral ions for reducing UV impact. For styles that are beautiful, healthy looking and frizz-free.

Easy to use

- 105 mm long plates for fast and easy straightening
- Easy to read innovative temperature display
- Style button for quick temperature setting
- Cool tip for easier and safer use
- Fast heat-up time, ready to use in 30 sec

Beautifully styled hair

- Temperature range from 120°C up to 230°C
- Straighten or curl for various styles

Care and protect

- ThermoShield technology for less heat damage
- Mineral ion lowers UV damage
- 50% faster straightening**
- Ionic care for shiny, frizz-free hair
- Argan-oil infused ceramic plates for smooth gliding

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Specifications

Accessories

Heat-resistant roll-out pouch

Technical specifications

Cord length: 1.8 m

Voltage: 110-240 V

Heat-up time: 30 sec

Plate size: 25x105 mm

Heat settings: 12

Type of temperature control: Temperature wheel, with LED indicator

Styling temperature: 120°C - 230°C

Auto shut off: Yes, after 30 mins

Preset mode temperature: 210°C

Design

Color: Teal Metallic

Features

Swivel cord

Ready to use indicator

Material plates: Ceramic Argan oil infused

Storage hook

Plate lock

Service

2-year worldwide guarantee

Caring technologies

Floating plates

