



# Healthy and powerful drying

with mineral ions\* and 50 million ions\*\*

With its caring temperature setting and advanced ionic care, you can enjoy shiny frizz-free hair anywhere.

### Easy to use

- 3 heating and speed setting
- One Click
- · Cool air setting

### **Care and protect**

- Protect your hair from overheating
- Mineral ions\* lowers UV damage\* to smoothen your hair.
- Up to 50 million ions\*\* for frizz, shiny hair

#### **Healthy and Powerful drying**

• Fast and Healthy Dry with 1800W dryer

## Highlights

#### 1800W of drying power

Strong and fast drying, 1800W power is specifically adjusted for Asian hair quality, stronger and faster dry than 1200W, and softer haircare than 2200W.

#### **Caring temperature**

Caring temperature to protect your hair from overheating for less damage

#### Mineral Ionic care\*

Mineral ions\* released by Philips mineral ionic hair dryer helps to lower UV damage, keeps hair smooth\*

#### 50 million ions\*\* care

This powerful ionic system generates up to 50 million ions\*\* per drying session, intensifying your hair's shine. So you can enjoy glossy, frizz-free hair.

#### 3 heating and speed setting

Easily pick the combination of heat and speed that works best for your hair.

#### **One Click**

One click directly to the ideal quick drying mode.

#### **Cool air setting**

The cool air setting provides a burst of cold air to finish and hold your style.

## Specifications

#### **Attachments**

Double layer nozzle

#### **Technical specifications**

Cord length: 1.6 m Wattage: 1800 W

#### **Features**

Heat/Speed settings: 3

#### **Service**

2-year worldwide warranty

#### **Caring technologies**

50 million ions\*\*
Mineral ionic care\*

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- $^{\ast}$  Mineral ions contain zinc, which can protect from UV damage
- \* Mineral ions after 6 months UV exposure, tested on Asian hair
- $^{*}$  \* At highest speed setting, tested in 3rd party lab