

PHILIPS

NORELCO

Wet & dry electric
shaver, Series 7000

Shaver 7700

SkinGlide Rings

50 min cordless use/1h charge

SmartClick precision trimmer

SmartClean System



S7720/84



Smooth glide maximum comfort

For sensitive skin

The new Philips Norelco Series 7000 delivers our most comfortable shave, even on sensitive skin. Comfort rings glide effortlessly over your skin to reduce friction while the Gentle precision blades carefully cut hairs for a smooth finish

Easy to use

- 3-level battery and travel lock Indicators
- 2-year warranty, worldwide voltage and replaceable blades
- 50 minutes of cordless shaving after one hour charge

A close and smooth shave

- Gently guides the hairs for a close, skin friendly shave
- Dual-blades gently lift hair to cut even closer

Designed for maximum skin comfort

- Comfort Rings have microbead coating to reduce friction*
- DynamicFlex Heads move in 5 directions for more comfort
- Get a comfortable dry or refreshing wet shave with Aquatec

Get the most out of your shaver

- Click-on trimmer for perfect mustache and sideburn trimming
- Keep your shaver like new every day with SmartClean
- Includes cartridge for up to 2 months of easy cleaning

Highlights

Comfort rings



The Shaver Series 7000 has Comfort Rings with a special anti-friction coating. The rings contain thousands of powder-like beads, giving it a smooth surface so it can effortlessly glide over the skin. Shaving is made more comfortable and effective for sensitive skin.

DynamicFlex Technology



DynamicFlex heads effortlessly move in 5 directions to easily follow every curve of your face and neck. This improved contouring helps catch every hair, even in hard-to-reach areas.

Gentle precision blades



The specially-designed Gentle precision blades comfortably guide hair to the most optimal cutting position, reducing irritation caused by tugging and pulling.

Super Lift & Cut action



The shaver's Dual-blade system lifts hairs to comfortably cut below skin level.

Aquatec Wet and Dry



With the Aquatec Wet & Dry seal, you can opt for a quick dry shave or a more comfortable wet shave with gel or foam – even under the shower.

SmartClick Precision Trimmer



Click on our skin-friendly precision trimmer to finish your look. It's ideal for maintaining your mustache and trimming your sideburns.

SmartClean System



At the touch of a button, SmartClean cleans, lubricates and charges your shaver, keeping it performing at its best every day.

3-level battery indicator



The intuitive display shows relevant information, enabling you to get the best performance out of your shaver: - 3-level battery indicator - cleaning indicator - battery low indicator - replacement head indicator - travel lock indicator.

50 shaving minutes



A powerful lithium-ion battery gives you more shaves per charge. Charge it for an hour for up to 50 minutes of shaving time. Charge it for 5 minutes and you'll have enough power for one shave.

Built to last



All of our shavers come with a 2-year worldwide warranty and can adapt to any voltage. The long-lasting blades only need to be replaced after 1 year.

Specifications

Shaving Performance

SkinComfort: SkinGlide Rings, AquaTec Wet & Dry

Contour following: 5-direction DynamicFlex Heads

Shaving system: GentlePrecisionPRO Blades, Super Lift & Cut Action

Design

Handle: Ergonomic grip & handling

Frame color: Ceramic white

Front color: Argus warm silver matt

Ease of use

Display: 3 level battery indicator, Battery low indicator, Cleaning indicator, Replace shaving heads indicator, Travel lock indicator

Cleaning: Fully washable

Accessories

Pouch: Travel pouch

SmartClick: Precision trimmer

SmartClean: Cleans, Charges, Lubricates, Cleaning cartridge (included)

Power

Battery Type: Lithium-ion

Charging: 1 hour full charge, Quick charge 5 min for 1 shave

Run time: 50 min / 17 shaves

Automatic voltage: 100-240 V

Stand-by power: 0.15 W

Max power consumption: 5.4 W

Service

2-year guarantee

Replacement head: Replace every yr with SH70

Software

Software update: Philips offers relevant software updates for a period of 2 years after the date of purchase

