PHILIPS

Heated straightening brush

5000

ThermoProtect technology

Ionic Care

Argan oil ceramic coating







Naturally straight hair in 5 minutes*

lonic care for smooth, shiny hair

Reveal naturally straight, beautifully shiny hair in just 5 minutes. Our ThermoProtect technology with ionic care system work together with the bristle design for healthy looking, frizz-free hair.

Ease of use

- Large paddle-shaped brush
- Fast heat-up time
- 1.8m cord for maximum flexibility
- Ready to use indicator light
- Swivel cord

Care and protect

- ThermoProtect minimizes heat damage on hair
- Ionic care for smooth, shiny hair
- Argan oil infused ceramic coating
- 3 temperature settings to suit your hair type
- Triple bristle design

Highlights

Paddle-shaped brush



The paddle-shaped design to straighten more hair in one go.

Fast heat-up time



Ready to use in 50 seconds.

1.8m cord



1.8m cord.

Ready to use indicator light



LED light indicates when the brush is ready to use.

Swivel cord



Swivel cord for comfortable use.

ThermoProtect technology



Temperature of the bristles stays at an optimized level to minimize the heat damage, while reducing friction. Leaving hair naturally straight with a silky smooth look.

Ionic care for smooth, shiny hair



Ionic care releases millions of ions, eliminate static and resulting in beautiful looking, shiny hair

Argan oil ceramic coating

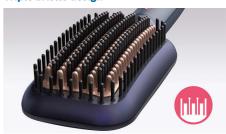
The bristles with argan oil infused ceramic coating glide smoothly through your hair for naturally straight and shiny look.

3 temperature settings



Three temperature settings (150°C, 170°C, 200°C) to suit your hair type.

Triple bristle design



Triple bristle design gently detangles and straightens while protecting your scalp from heat.

Specifications

Technical specifications

Voltage: Universal V Cord length: 1.8 m Heater type: PTC

Product size (mm): 350 L x 75 W x 48 D

Total number of bristles: 247 LED light indicator: White color

Features

Temperature Settings: 3 settings, 150°C - 170°C

- 200°C

Auto shut-off: after 60 min Brush shape: Paddle

Brushing area (mm): 116 L x 60 W Number of heated bristles: 111

Service

2-year warranty

Ease of use

Storage hook Swivel cord

Caring technologies

ThermoProtect Argan oil infusion

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