

Easy straight with ion shine

with 100mm long plates

Specially designed for speed and ease of use, the longer plates of the new Essential Care straightener with ionic care, allow you to get the straight and shiny look you want faster, while being gentle on your hair.

Ease of use

- Easy storage hook for convenient storage
- Swivel cord to prevent tangled wires
- Closing lock to close the handle for easy and safe storage
- 1.8 m power cord
- Universal voltage
- Fast heat up time, ready to use in 60 seconds
- 2 years of worldwide guarantee

Beautifully styled hair

- 210°C professional high heat for perfect results
- Long plates for fast and easy straightening
- More care with ion conditioning for shiny, frizz-free hair

Less hair damage

• Ceramic coating for ultra-smooth gliding

Highlights

Long plates



The longer plates enable a better contact with the hair and help you achieve perfect straightening results in less time.

Ionic Care



Give your hair an instant care with ionic conditoning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

210°C professional temperature



This high temperature enables you to change the shape of your hair and gives you that perfect look you want.

Instant heat up



The straightener has a fast heat up time, being ready to use in 60 seconds

1.8 m cord



1.8 m power cord

Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

Easy storage hook



The rubberised hook is located at the base of the handle and provides another storage option, particularly convenient for use in the home or when staying at a hotel.

Universal voltage



Worldwide voltage for getting the perfect travel companion

2 years guarantee



2 years of worldwide guarantee.

Ceramic coating



The smooth ceramic coated plates prevent damage to your hair during styling.



Essential Care ion HP8320/00

Specifications

Technical specifications

Color/finishing: black and warm pink

Cord length: 1.8 m Heating time: 60s Voltage: Worldwide V

Maximum temperature: 210 °C

Long plates: 27x100mm

Features

Ceramic coating Temperature: 210 °C Swivel cord Swivel cord Ion conditioning Hanging loop: No

Handle lock Material plates: Ceramic Storage hook

Service

2-year worldwide guarantee

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