

# Straightener

StraightCare

10 digital settings

tailored to every hairtype





BHS674/00

# Put your hair in the spotlight with advanced care

Easily create perfectly straight hair with our new straightener. Ionic conditioning and ceramic coated plates ensure the hair is protected, frizz-free and shiny. 220°C high heat allows to create beautiful results in one stroke!

# Beautifully styled hair

- More care with ionic conditioning for shiny, frizz-free hair
- Ceramic coating for smooth gliding and damage prevention

### Ease of use

- Cool Tip to easily create curls and waves
- Fast heat up time, ready to use in 30 sec
- 1.8 m power cord
- Auto Shut-Off for safe usage

# One stroke perfection

- Extra Long plates (105mm) for fast and easy straightening
- 10 digital temperature settings for absolute control

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# Highlights

### **Ionic Conditioning**



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth, frizz-free hair with vibrant shine.

### 105mm long plates



The straightening plates have a professional length of 105mm, leading to faster and easier straightening.

# **Ceramic plates**



The smooth ceramic coated plates prevent damage to your hair during styling with smooth gliding.

### **Digital temperature settings**



Digital display with 10 temperature settings up to 220°C gives you absolute control to adjust temperature to your hair type for one stroke perfection.

## **Cool Tip**



The tip of the styler is made from a special heat insulating material to keep it cool. You can safely hold it while you're curling to create beautiful curls, waves and bouncy styles.

# Fast heat up time



This styler has a fast heat up time, being ready to use in 30 seconds.

### 1.8 m cord



Convenient to use thanks to the 1.8m power cord length.

### **Auto Shut-Off**



This straightener has been equipped with an automatic shut-off feature. This feature has been designed to provide peace of mind. If left on, the appliance will automatically switch off after 60 min.

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# Specifications

**Technical specifications** 

Cord length: 1.8 m Voltage: 110-240 V Heat-up time: 30 sec

Heater Type: High-performance heater

Plate size: 25x105 mm

Auto shut off: Yes, after 30 mins

**Features** 

Ceramic coating Swivel cord Storage hook

**Service** 

2-year worldwide guarantee

**Caring technologies** 

Ionic Care

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Issue date 2024-01-05 Version: 3.3.1

EAN: 87 10103 76927 9

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