PHILIPS

sonicare

4x Black sonic toothbrush heads

C3 Premium Plaque Defence

Up to 10x more plaque removal

Up to 100% whiter teeth

Medium Soft Bristle

Compatible with all Sonicare handles except Philips One and Kids

HX9044/33

Up to 10 x more plaque removal* for great results

Replace every 3 months for optimal results

Removing up to 10x more plaque than a manual toothbrush, get a clean as unique as your smile. Our C3 Premium Plaque Defence adapts to the contours of your teeth and gums thanks to soft, flexing sides that give you 4 x more surface contact than a regular brush head** for a comfortable, deep clean.

Innovative technology
- Philips Sonicare's advanced sonic technology
- Automatically selects optimal mode for ultimate results***

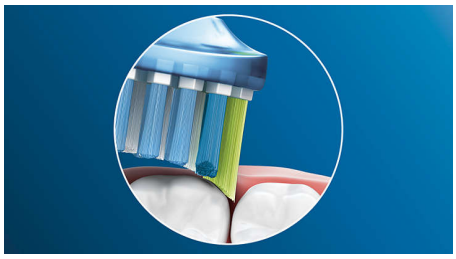
Designed to optimise performance
- Tested to meet your oral health needs
- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement

Philips Sonicare's deep clean
- Up to 4 x more surface contact** for an effortless deep clean

For exceptional plaque removal
- Up to 10 x more plaque removal than a manual toothbrush

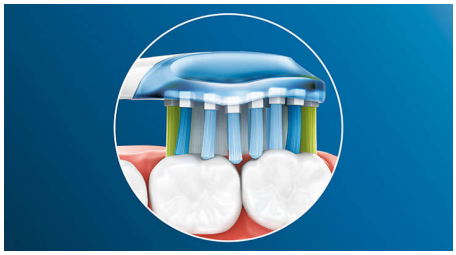
Highlights

Say goodbye to plaque



Thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas* for a truly deep clean along the gum line and between teeth.

Adaptive cleaning technology



You get a personalised clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let C3 Premium Plaque Defence adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4 x more surface contact than a regular brush head** for deeper cleaning in hard-to-reach areas.

BrushSync™ mode-pairing

You'll always get the best possible clean with our BrushSync™ mode-pairing feature*. The Philips Sonicare C3 Premium Plaque Defence brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle****, selecting the optimal brushing mode and intensity level for exceptional cleaning. All you need to do is start brushing.

Philips Sonicare technology

Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Brush head replacement cues

Brush heads become less effective after 3 months' use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles — when they turn white you'll know it's time for a fresh brush head.

Easy to click on

Your C3 Premium Plaque Defence brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.

Brushing with peace of mind

All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Specifications

Design and finishing
Smart Brush Head Recognition
Colour: Black
Bristle stiffness feel: Medium soft
Reminder bristles: Blue bristle colour fades away
Material brush head: Soft, flexible rubber sides
Size: Standard

Compatibility
Brush head system: Click-on
Suitable for these models: 2 Series plaque defence, 2 Series plaque defence, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean, Series 1100, 2100 Series, Series 3100, Prestige 9900, DiamondClean 9000
Not suitable for: Philips One

Items included
Brush heads: 4 C3 Premium Plaque Defence

Quality and performance
Replacement: Every 3 months
Tested: for optimal usage

Health benefits
Plaque removal: Removes 10 x more plaque*

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* Removes up to 7x more plaque vs. a manual toothbrush
* *than a DiamondClean brush head
* **BrushSync™ mode pairing is only compatible with Philips Sonicare BrushSync™-enabled toothbrush handles