



Classic power. Classic clean.

A fresh start to better oral health

Philips Sonicare E-Series is recommended for those with a focus on effective plaque removal every day.

- A brush head that fits multiple handles
- Screw-on system design for Essence, Elite, Xtreme, Advance

Proven to improve oral health

• Part of a better oral healthcare routine

Designed to optimize performance

- Philips Sonicare's advanced sonic technology
- Our classic brush head
- Reminder bristles ensure your most effective clean

Highlights

Our classic brush head



This Philips Sonicare toothbrush head features a contoured profile to naturally fit the shape of your teeth for a thorough clean.

Maximized sonic motion



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Screw-on brush head system



The Philips Sonicare E-Series brush heads screws-on and off your brush handle for a secure fit and easy maintenance and cleaning.

Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

HX7012/10

Specifications

Design and finishing Color: White

Design and finishing

Bristle stiffness feel: Medium Reminder bristles: Blue bristle color fade away Size: Compact

Compatibility

Brush head system: Screw-on Suitable for these models: Essence+

Items included

Brush heads: 2 e-Series compact

Quality and performance

Replacement: Every 3 months Tested: for optimal usage

© 2022 Koninklijke Philips N.V. All Rights reserved. Issue date 2022-07-30 Version: 2.2.1



Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com