

# PHILIPS

## sonicare

Standard sonic  
toothbrush heads

6-pack

Standard size

Click-on

BrushSync mode pairing

HX9026/98



## Oral care for whiter teeth & healthier gums

Gentle cleaning for plaque and stain removal

The Philips Sonicare C2 Optimal Plaque Defence for maintaining optimal plaque removal, G2 Optimal Gum Care for gentle plaque removal, W2 Optimal White for beyond deep cleaning to remove surface stains for a radiant, white smile

### Innovative technology

- Automatically selects optimal mode for ultimate results\*\*
- Philips Sonicare's advanced sonic technology

### Designed to optimize performance

- Tested to meet your oral health needs
- Click-on design for simple brush head placement
- Always know when to replace. Always get an effective clean.

### For exceptionally whiter teeth

- Whitens teeth in just one week
- Diamond-shaped bristles give you 100% whiter teeth in 1 week

### For exceptional gum care

- Improves gum health up to 100%\*

### For exceptional care of teeth and gums

- Up to 7x more plaque removal than a manual toothbrush

# Highlights

## Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

## Naturally whiter teeth



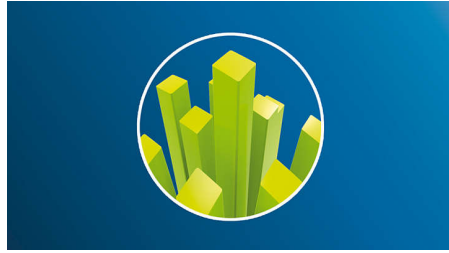
Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stainremoval bristles, it's clinically proven to whiten teeth in just one week.

## Improves gum health



Densely-packed, high-quality bristles give you an extra gentle brushing to remove plaque along the gumline to improve gum health up to 100% more than a manual toothbrush. And, the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

## Whiter teeth, fast



The W2 Optimal White's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drinks. You'll notice a whiter smile, up to 100%\*, in just 7 days.

## BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature\*\*. The Philips Sonicare W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle\*\*, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

## Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips

Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

## Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

## Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

## Easy to click-on



Your W2 Optimal White brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

# Specifications

## Design and finishing

**Color:** White

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**Bristle stiffness feel:** Medium

**Reminder bristles:** Blue bristle color fade away

**Size:** Standard

## Compatibility

**Brush head system:** Click-on

**Suitable for these models:** 2 Series plaque control, 2 Series plaque defense, 3 Series gum

health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

**BrushSync mode-pairing**

## Items included

**Brush heads:** 2 G2 Optimal Gum Care, 2 W2 Optimal White standard, 2 C2 Optimal Plaque Defence

## Quality and performance

**Replacement:** Every 3 months

**Tested:** for optimal usage

## Health benefits

**Plaque removal:** Removes up to 7x more plaque\*

**Gum health:** Helps improve gum health

**Whitening:** Whiter teeth in just one week

