

# PHILIPS

## sonicare

Standard sonic  
toothbrush heads

PowerUp

3-pack

Standard size

Click-on

All-around cleaning

HX3013



## Simple. Gentle. Superior.

Superior, yet gentle cleaning beyond a manual.

This Philips Sonicare PowerUp toothbrush head is specifically designed for use with PowerUp Battery tooth brush only. Best for those accustomed to the manual toothbrush experience but seeking superior performance.

### Proven to improve oral health

- Part of a better oral healthcare routine

### Designed to optimize performance

- A manual feel with powerful results
- Reminder bristles ensure your most effective clean
- Philips Sonicare's advanced sonic technology

## Highlights

### Manual feel, powerful results



This Philips Sonicare toothbrush head features a larger brush head for better teeth coverage along with criss-cross bristles on the side for gentle and effective cleaning along the gum line.

### Maximized sonic motion



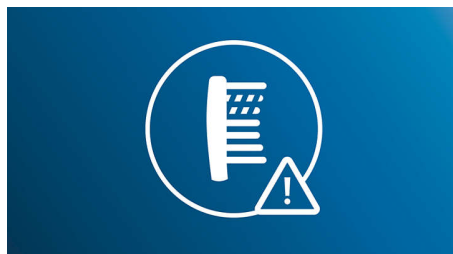
Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

### Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

### Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

## Specifications

### Design and finishing

Color: White

Bristle stiffness feel: Medium

Reminder bristles: Blue bristle color fade away

Size: Standard

### Compatibility

Brush head system: Click-on

Suitable for these models: PowerUp

### Items included

Brush heads: 3 PowerUp medium

### Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

### Health benefits

Plaque removal: Helps remove plaque

