

PHILIPS

sonicare

4x White sonic
toothbrush heads

C3 Premium Plaque
Defence

Up to 10x more plaque removal

Up to 100% whiter teeth

Medium soft Bristle

Compatible with all Sonicare
handles except Philips One and
Kids

HX9044/17



Our best plaque removal brush head

Replace every 3 months for optimal results

Removing up to 10x more plaque than a manual toothbrush, get a clean as unique as your smile. Our C3 Premium Plaque Defence adapts to the contours of your teeth and gums thanks to soft, flexing sides that give you 4 x more surface contact than a regular brush head** for a comfortable, deep clean. All brush heads are interchangeable with all our toothbrushes.

Innovative technology

- Philips Sonicare's advanced sonic technology
- Automatically selects optimal mode for ultimate results***

Designed to optimise performance

- Tested to meet your oral health needs
- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement

Philips Sonicare's deep clean

- Up to 4 x more surface contact** for an effortless deep clean

For exceptional plaque removal

- Up to 10 x more plaque removal than a manual toothbrush

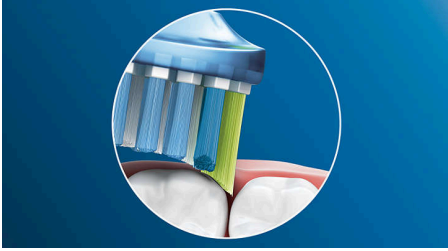
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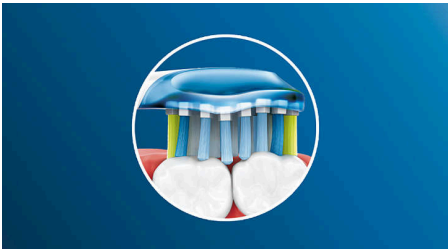
Highlights

Say goodbye to plaque



Thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas* for a truly deep clean along the gum line and between teeth.

Adaptive cleaning technology



You get a personalised clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let C3 Premium Plaque Control adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4 x more surface contact than a regular brush head** for deeper cleaning in hard-to-reach areas.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature*. The Philips Sonicare C3 Premium Plaque Defence brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle****, selecting the optimal brushing mode and intensity level for exceptional cleaning. All you need to do is start brushing.

Brush head replacement cues



Brush heads become less effective after 3 months' use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles — when they turn white you'll know it's time for a fresh brush head.

Easy to click on



Your C3 Premium Plaque Defence brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

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Specifications

Design and finishing

Bristle stiffness feel: Medium soft

Colour: White

Reminder bristles: Blue bristle colour fades away

Material brush head: Soft, flexible rubber sides

Size: Standard

Smart Brush Head Recognition

Compatibility

Brush head system: Click-on

Suitable for these models: 2 Series plaque defence, 2 Series plaque defence, 3 Series gum

health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean, Series 1100, 2100 Series, Series 3100, Prestige 9900, DiamondClean 9000
Not suitable for: Philips One

Items included

Brush heads: 4 C3 Premium Plaque Defence

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Health benefits

Plaque removal: Removes 10 x more plaque*

