PHILIPS





Sonic electric toothbrush

DiamondClean

5 modes

2 brush heads

Glass charger, travel case

Rose gold edition



HX9312/04

Whiter, healthier teeth for life

Best Philips Sonicare whitening sonic toothbrush

Philips Sonicare's best whitening in our most elegant sonic electric toothbrush. Switch to Philips Sonicare.

Proven to improve oral health

- A whiter smile in 1 week with our DiamondClean brush head*
- Improves gum health in just 2 weeks*
- Up to 7x more plaque removal than a manual toothbrush
- Choose from 5 modes including Polish and Sensitive
- Safe and gentle for your oral health needs

Designed around you

- Timers encourage thorough 2 minutes of brushing
- USB charging travel case and charging glass

Provides a superior clean

- Angled neck to help tackle cleaning in tough areas
- Our unique technology brings you a powerful yet gentle clean

Highlights

Up to 2x whiter teeth



Click on our DiamondClean brush head to gently yet effectively remove surface stains. Densely packed central stain removal bristles work hard to make your smile 2x whiter in just 7 days.*

Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush.

Look after those gums



With optimal cleaning from your DiamondClean, gums will become healthier in 2 weeks*. Removing up to 7x more plaque along the gum line than a manual toothbrush*, you'll get your healthiest smile.

5 modes to clean your way



With DiamondClean, you get a refreshing clean every day. Our 5 modes cover all your brushing needs; Clean mode – for exceptional daily cleaning, Gum Care – to gently massage gums, Polish – to brighten your smile, Sensitive – for gentle yet effective cleaning of sensitive gums, and White – the ideal mode to remove surface stains.

QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our SmarTimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

Reach those tricky spots



The unique shape of your DiamondClean toothbrush handle combined with our brush heads means that even tricky spots like back teeth get a thorough clean.

Philips Sonicare technology



Powerful sonic vibrations whip up your toothpaste into plaque fighting bubbles, and drive them deep between your teeth and along your gum line. At the same time your teeth will experience 62,000 gentle but effective brush movements. You'll get a month's worth of manual brushing in just 2 minutes.

Design with storage in mind



Your deluxe USB travel case doubles as a charger so you stay topped up on the go. Place your toothbrush in the case and connect to your laptop or plug into a wall socket. Also includes a brush head holder for extra hygiene when traveling. As for charging at home, our sleek charger glass fits stylishly into your bathroom and doubles as a glass for rinsing after brushing. Simply place your brush into the glass. Enjoy two weeks of regular use from a single full charge.

Brush with confidence



Whatever your specific needs, you can be sure of a safe brushing experience with DiamondClean. Our sonic technology is suitable for use with braces, fillings, crowns and veneers, and can even be used in the daily treatment of gum disease.

Sonic electric toothbrush HX9312/04

Specifications

Power

Voltage: 100-240 V, 50-60 Hz

Technical specifications

Battery: Rechargeable

Operating time (full to empty): Up to 3 weeks*

Battery type: Lithium ION

Design and finishing

Color: Rose gold

Service

Warranty: 2-year limited warranty

Ease of use

Battery indicator: Illuminated icon indicates

battery life

Brush head system: Easy click-on brush heads

Display: Illuminated display Handle: Slim ergonomic design

Items included

Glass charger: 1

Handle: 1 DiamondClean

Brush heads: 1 DiamondClean compact, 1

DiamondClean standard

Travel case: USB travel charger

Cleaning performance

Health benefits: Improves gum health in only

two weeks

Performance: Removes up to 7x more plaque*
Whitening benefits: Whitens teeth 2X better*

Timer: Quadpacer and SmarTimer

Speed: Up to 62000 brush movement/min

Modes

Clean: For exceptional everyday clean Gum Care: Gently massages gums White: Removes surface stains Polish: Brighten and polish your teeth Sensitive: Gentle teeth and gum cleaning

© 2025 Koninklijke Philips N.V. All Rights reserved. Issue date 2025-05-05



Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

* based on two periods of two-minute brushings per day, on

www.philips.com