

PHILIPS

sonicare

Sonic electric
toothbrush

FlexCare Platinum

3 modes, 3 intensities

2 brush heads

With pressure sensor

UV brush head sanitizer

HX9170/10



Exceptional clean between teeth

Removes up to 7x more plaque between teeth*

With nine unique brushing options, an intuitive pressure sensor and advanced brush head technology, the Philips Sonicare FlexCare Platinum toothbrush goes beyond traditional cleaning to deliver exceptional plaque removal and improved gum health.

Helps you meet recommended brushing guidelines

- Alerts you when you're brushing too hard
- Timers to help encourage thorough brushing

Offers a customized brushing experience

- Customize your mode and intensity

Provides an exceptional clean for teeth and gums

- Sonic technology for better oral health
- Removes up to 7x more plaque between teeth
- Clinically proven to improve gum health in two weeks
- New InterCare brush head offers advanced interdental clean

Fits your lifestyle

- Long battery life and travel case
- Handy travel case and charger

Highlights

9 total brushing experiences



FlexCare Platinum lets you choose from three cleaning modes — Clean, White or Gum Care — and three intensity settings — Low, Medium or High — to create a brushing experience that's perfectly tailored to you.

Improves gum health in two wks



With a special Gum Care mode for focused cleaning to help reduce gingival bleeding and inflammation, FlexCare Platinum is clinically proven to improve gum health in only two weeks.

InterCare brush head tech



With extra long bristles to reach deep between teeth and along the gum line, our new InterCare brush head features advanced cleaning technology to remove plaque and polish teeth as well as reminder bristles that fade from blue to white when it's time to change your brush head.

Sonic technology



Unlike a traditional electric or power toothbrush, Philips Sonicare features a patented sonic technology. Sonicare's unique dynamic cleaning action drives fluid between teeth, gently and effectively removing plaque interdentally and along the gum line.

Reaches deep between teeth



FlexCare Platinum reaches deep between teeth to provide superior plaque removal. It is clinically proven to remove 7x more plaque between teeth than a manual toothbrush.

Intuitive Pressure Sensor



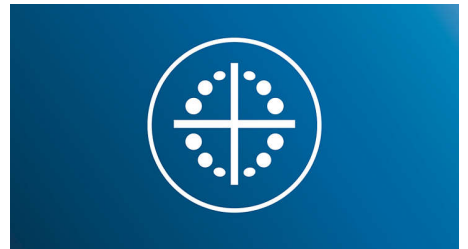
FlexCare Platinum features a unique, intuitive Pressure Sensor to help reduce aggressive brushing. The handle gently vibrates to let you know when you're applying too much pressure.

Designed to fit your lifestyle



Our premium travel case lets you store your toothbrush hygienically, while our compact travel charger keeps you topped up when you're on the go. You'll enjoy two weeks of regular use from a single full charge, so being on the move means you needn't miss out on that fresh feeling.

Quadpacer and SmarTimer



FlexCare Platinum offers two timers to help encourage thorough brushing. The Quadpacer interval timer indicates when it's time to move to another quadrant of the mouth, while the SmarTimer helps you reach the dentist recommended brushing time of two minutes.

Travel case and charger



It's easy to take your FlexCare Platinum wherever you need it with an easy-to-pack travel case and compact travel charger.

Specifications

Design and finishing

Color: White w/ metallic front panel

Power

Voltage: 110-220 V

Technical specifications

Operating time (full to empty): Up to 3 weeks**

Battery: Rechargeable

Battery type: Lithium ION

Service

Warranty: 2-year limited warranty

Ease of use

Display: Illuminated display

Battery indicator: Light shows battery status

Brush head system: Easy click-on brush heads

Handle: Slim ergonomic design

Brushing time: Up to 3 weeks**

Items included

Handles: 1 FlexCare Platinum

Charger: 1

Travel case: 1

Brush heads: 2 InterCare standard

UV sanitizer

Cleaning performance

Performance: Removes up to 7x more plaque*

Health benefits: Improves gum health in only two weeks

Speed: Up to 62000 brush movement/min

Pressure sensor: Vibrates handle to alert user

Timer: Quadpacer and SmartTimer

Whitening benefits: Helps naturally remove stains

Modes

Clean: For exceptional everyday clean

3 intensities: Low, Medium, High

White: Removes surface stains

Gum Care: Gently massages gums

