# **PHILIPS**



Sonic electric toothbrush with app

## FlexCare Platinum Connected

Personalised coaching

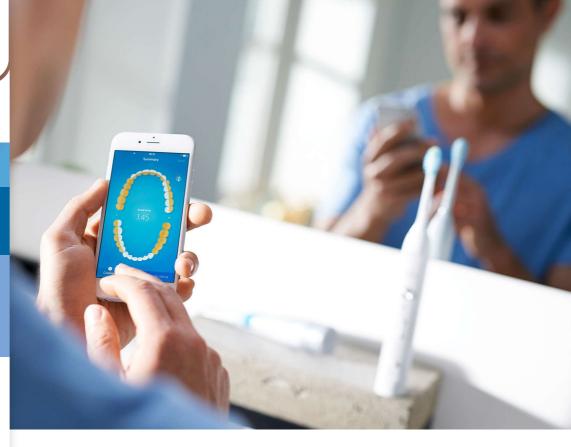
Smart brushing sensors

3 modes, 3 intensities

1 brush head and UV Sanitiser



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# Never miss a trouble spot, for a perfect smile

Up to 10 x more plaque removal and healthier gums\*

FlexCare Platinum Connected takes the guesswork out of oral care. Sensors send your brushing data to the Sonicare app via Bluetooth® wireless technology, providing you with personalised coaching and feedback for the most complete clean possible.

## Track your brushing with real-time guidance

- · Alerts you when you're brushing too hard
- Teaches you to reduce your scrubbing
- Track and improve your coverage

## Sonicare app delivers personalised feedback

- $\bullet\,$  A second chance to clean the spots you miss with Touch Up
- Always know how effective your brush head is
- Start taking better care of any problem areas
- The coaching you need to refine your routine

## Philips Sonicare's deepest, most complete clean

- A customised brushing experience
- Contours to teeth and gums for a deeper clean
- Designed to fit your lifestyle
- Dynamic cleaning action for better oral health
- Timer helps to encourage thorough brushing

## Highlights

#### **Location sensor**



FlexCare Platinum Connected's location sensor shows where you're brushing too little for better coverage. If there are spots you consistently miss when you're brushing, the location sensor will bring them to your attention.

#### Pressure sensor



You might not notice if you're brushing too hard, but your FlexCare Platinum Connected will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently pulsate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

## **Scrubbing sensor**



With an electric toothbrush you let the toothbrush do the work, rather than using a scrubbing motion. FlexCare Platinum Connected has a scrubbing sensor that helps guide you to reduce scrubbing for an optimised technique and a gentler clean.

#### **Touch Up**



If you happen to miss any spots during a brushing session, the Philips Sonicare app tracks your coverage and gives you the opportunity to go back for a second pass. Touch Up provides customised guidance based on your personal brushing data so you can immediately address any missed areas and achieve a more complete clean.

#### **Personalised coaching**

Want to start a new goal? Here are some we recommend for you:

Gum health Learn more >



FlexCare Platinum Connected lets you set daily goals and track your progress. The Sonicare app maintains a running history of your brushing data, so you can easily review your performance. With personalised coaching, tips and alerts from the app, your brushing technique will improve over time. You can even share your progress report with your dental professional.

#### Focus areas



If your dental professional identifies specific spots in your mouth that need more attention because of plaque build-up, gum recession or another issue, FlexCare Platinum Connected can help you tackle those problem areas. You

can highlight these spots in your personalised mouth map within the Sonicare app to remind you to give them the extra care they need each time you brush.

#### **Brush head performance monitor**



Over months of normal use, brush heads gradually wear down and lose their stiffness. The Sonicare app includes a smart brush head performance monitor for tracking your brush head effectiveness based on your actual brushing time and pressure. It tells you when to replace your brush head so you continue to get the best results. You even have the option of ordering replacement brush heads directly from within the app.

## Three modes, three intensities



With three intensity settings and three cleaning modes, FlexCare Platinum
Connected offers optimal comfort with a truly deep clean. Use Clean mode for a superb everyday clean, or White mode for stain removal. If you need to pay extra attention to trouble spots, Deep Clean mode delivers exceptional results. Set the intensity to Low, Medium or High based on your personal preference. Set the intensity level to high for the best results.

## Specifications

#### **Design and finishing**

Colour: White

#### Connectivity

Bluetooth® wireless technology: Connected brushing app

#### Power

Voltage: 110-220 V

## **Technical specifications**

Operating time (full to empty): Up to 2 weeks

Battery: Rechargeable Battery type: Lithium ION

#### Service

Warranty: 2-year limited warranty

#### **Compatibility**

Android compatibility: Android phones, Bluetooth 4.0-enabled tablets iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS 7 operating system

#### Ease of use

Handle: Slim ergonomic design

Brush head system: Easy click-on brush

heads

Battery indicator: Light shows battery status

Display: Illuminated display Brushing time: Up to 2 weeks

#### Items included

Travel case: 1

Brush heads: 1 AdaptiveClean

Charger: 1

Handles: 1 FlexCare Platinum Connected

UV sanitiser: 1

#### **Cleaning performance**

Health benefits: Improves gum health in only

two weeks

Speed: Up to 62,000 brush movements/min Performance: Removes up to 10 x more

plaque\*

Pressure sensor: Vibrates handle to alert user Whitening benefits: Helps naturally remove

stains

Timer: BrushPacer and SmarTimer

#### Modes

Clean: For exceptional everyday cleaning

3 intensities: Low, Medium, High

Deep Clean: For an invigorating deep clean

White: Removes surface stains

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EAN: 08 71010 37704 11

Issue date 2023-01-26

www.philips.com

