

# PHILIPS

## sonicare



Sonic electric  
toothbrush - Dispense

For Kids

Built-in Bluetooth®

3 brush heads

10 stickers

2 modes



HX6313/72

## Connect children to a lifetime of healthy habits

The fun way to inspire better brushers

The new Philips Sonicare For Kids power toothbrush with Bluetooth® wireless technology and interactive coaching app work together to help motivate children to brush independently.

### **Designed around you**

- Eight faceplate stickers
- Ergonomic, easy-grip handle
- KidPacer
- KidTimer
- Personal brushing coach
- Rubber overmold
- Patented Sonicare toothbrush technology
- Two brush head sizes
- Two kid-friendly power modes

### **Provides a superior clean**

- Bluetooth® connectivity
- Training and tracking
- Exclusive bonus items only available to dental professionals

## Highlights

### Bonus items not sold at retail



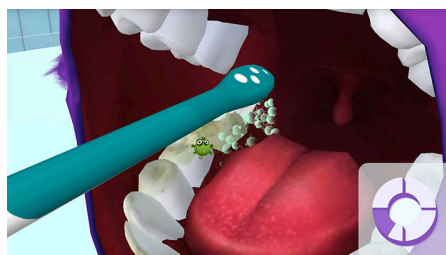
Now you can offer an exclusive Philips Sonicare For Kids bonus item your patients won't find anywhere else. Designed around patient needs for dental offices like yours, the package includes: 1 Sonicare for Kids compact brush head.

### Training and tracking



Children receive rewards and badges to keep them motivated, including gifts to keep their "Sparkly" training partner happy and healthy. A separate dashboard in the app allows parents to monitor their child's performance and progress as well as set up custom milestones and incentives. In a survey, 98% of parents said it's easier to get their child to brush longer and better\*.

### Personal brushing coach



Children navigate the app with the help of their training partner "Sparkly," whose mouth acts as a visual brushing guide, teaching children to thoroughly brush each quadrant of the mouth.

### Bluetooth® connectivity



Connects via Bluetooth® wireless technology to a mobile device so kids can interact with the coaching app while they brush. The handle tells the app how long the child is brushing.

### Sonic technology



Drives fluid between the teeth and along the gumline for a powerful yet gentle clean.

### KidTimer



Gradually increases brushing time over 90 days until reaching the dentist-recommended two minutes to train kids to brush longer.\*\*

### Two brush head sizes



Provide the perfect option for every mouth. Standard and compact sizes are comfortable fit for kids ages 4 and older.

### Two kid-friendly power modes



Give them just the right amount of power — low mode for younger children and high mode for older kids.

### Eight faceplate stickers



Interchangeable stickers allow children to make the toothbrush uniquely their own.

## For Kids

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# Highlights

### KidPacer



KidPacer encourage kids to brush their entire mouth effectively for the dentist-recommended 2 minutes.

### Ergonomic, easy-grip handle



Easy for small hands to maneuver independently and comfortably.

### Rubber overmold



Provides added protection for growing teeth and a safer, gentler brushing experience.

# Specifications

### Power

Voltage: 110-220 V

### Technical specifications

Battery: Rechargeable

Operating time (full to empty): Up to 2 weeks

Battery type: Lithium ION

### Design and finishing

Color: Aqua

### Service

Warranty: 2-year limited warranty

### Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

### Ease of use

Display: Illuminated display

Battery indicator: Light shows battery status

Handle: Rubber grip for easy handling, Slim ergonomic design

Brush head system: Easy click-on brush heads

Brushing time: Up to 3 weeks\*\*

### Items included

Handles: 1 Sonicare for Kids Bluetooth-enabled handle

Brush heads: 3 Sonicare for Kids standard

Stickers: 10 customization stickers

Charger: 1

### Cleaning performance

Speed: Up to 62000 brush movement/min

Performance: 75% more effective\*

Health benefits: For healthy oral care habits

Timer: KidTimer and Quadpacer

### Modes

Power modes: 2

