

PHILIPS

sonicare

Sonic electric
toothbrush

ProtectiveClean
4700

Built-in pressure sensor

2 modes, 3 intensities

1 x BrushSync feature



HX6481/50



Healthier gums. Gently does it.

Improve gum health up to 100% more than a manual brush.

Feel the difference of a gentle clean thanks to the Pressure Sensor and improve your gum health up to 100% more vs. a manual toothbrush.

Proven to improve oral health

- Improves gum health by up to 100%*
- Safe and gentle on sensitive areas, orthodontics and dental work
- Whitens teeth in just one week

Designed around you

- Encouragement to brush thoroughly
- Always know when to replace your brush heads

Innovative technology

- Lets you know if you're pressing too hard
- Philips Sonicare's advanced sonic technology
- Connects smart brush handle and smart brush heads

Optimise your brushing

- Two modes, three intensity settings

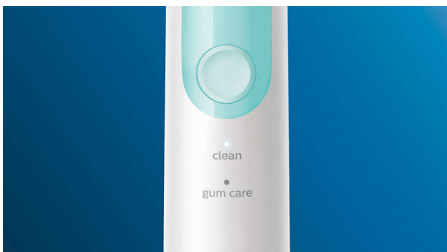
Highlights

Improves gum health



Densely packed, high-quality bristles give you an extra gentle brushing to remove plaque along the gum line to improve gum health up to 100% more than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

Brushing your way



This toothbrush allows you to customise your brushing with a choice of two modes and three intensities. Clean mode is standard for superior cleaning. And Gum Care mode adds an extra minute of reduced-power brushing, so you can gently massage your gums. Three intensities allow you to switch the order of 'higher' and 'lower' to align with the intensities from left to right.

Safe and gentle



You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns and veneers, and helps prevent cavities and improve gum health.

The only true sonic technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Monitor your brushing pressure



Brushing too hard can damage your teeth and gums. To prevent this, your Philips Sonicare ProtectiveClean emits a gentle pulsing sound to remind you to ease off on the pressure.

BrushSync technology



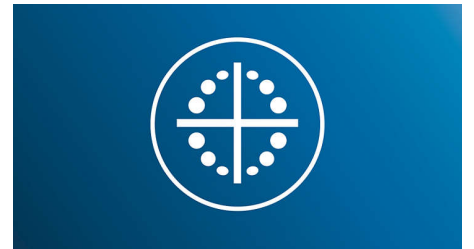
A microchip-enabled technology that detects and synchronises the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart replacement reminders.

BrushSync replacement reminder



All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

Helpful timers



Need an electric toothbrush with a timer? Our QuadPacer lets you know when you've spent just the right amount of time cleaning each part of your mouth, while our Smartimer tells you when you've brushed for the recommended two minutes.

Naturally whiter teeth



Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stain-removal bristles, it's clinically proven to whiten teeth in just one week.

Specifications

Power

Voltage: 110–220 V

Technical specifications

Operating time (full to empty): Up to 2 weeks

Battery: Rechargeable

Battery type: Lithium ION

Design and finishing

Colour: White and Mint

Service

Warranty: 2-year limited warranty

Ease of use

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Battery indicator: Light shows battery status

Brushing time: Up to 2 weeks

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Charger: 1

Brush heads: 30 G3 Premium Gum Care, 30 C3 Premium Plaque Control

Handle: 1 ProtectiveClean

Cleaning performance

Health benefits: Helps improve gum health, Helps reduce cavities

Speed: Up to 62,000 brush movements/min

Whitening benefits: Whitens teeth in 1 week

Timer: Quadpacer and Smartimer

Pressure feedback: Vibrates handle to alert user

Modes

Clean: For exceptional everyday cleaning

3 intensities: High, Low, Medium

Gum Care: Gently massages gums

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

BrushSync Replacement Reminder: Always know when to, replace brush heads

