



Philips Avance Collection
Masticating juicer

MicroMasticating technology

Metallic Grey
LED feedback
Extra filter



HR1897/34

Unleash all the goodness into your glass

MicroMasticating extracts up to 90%* of the fruit

Philips innovative MicroMasticating technology is designed to open up the cells of your fruits and vegetables to squeeze the maximum out of your ingredients. After juicing, all parts can be rinsed clean in 1 minute thanks to its no sieve design.

A juicer you can finally rinse clean

- Easily detachable and rinsed clean without any kitchen tool
- Unique no-sieve design for cleaning in under 1 minute
- Innovative drip stop keeps your counter clean
- LED lights give you reassembly feedback

Extract all the goodness from fruit and vegetables

- MicroMasticating extracts up to 90%* of the fruit
- Juice all your favourites, including bananas and mangos
- Include leaves, greens and nuts in your drinks
- Pre-clean function squeezes the last drops of juice out

Thoughtfully designed for your kitchen

- Slim juicer with all integrated parts
- Juice directly into your glass
- Inspiring recipe book included
- Detachable parts can be stored in the pulp container

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Highlights

MicroMasticating technology



Fruits and vegetables have many thousands of cells that contain juice, vitamins and other vital nutrients. Philips innovative MicroMasticating technology is designed to open up the cells to squeeze the maximum out of your favourite ingredients and will help you to get up to 90%* of your fruits into the glass and not as waste.

Soft fruits to hard vegetables



Make delicious healthy juices from soft fruits and hard vegetables. You can juice all your favourite combinations and use this product even for those special starchy ingredients that are normally very difficult to juice such as bananas or mangos.</p>
</div>
<div data-bbox="352 124 527 139" data-label="Section-Header">
<h2>Leaves, greens and nuts</h2>
</div>
<div data-bbox="352 143 555 286" data-label="Image">

</div>
<div data-bbox="352 292 640 406" data-label="Text">
<p>Leaves and greens full of fibre are also great ingredients for healthy juices and they can all be processed in this juicer. Wheatgrass, spinach and many others could be an important health-adder to your daily juices with MicroMasticating technology. You can even use certain kind of nuts, such as almonds to prepare almond milk.</p>
</div>
<div data-bbox="352 420 487 434" data-label="Section-Header">
<h2>Pre-clean function</h2>
</div>
<div data-bbox="352 438 555 581" data-label="Image">

</div>
<div data-bbox="352 588 640 689" data-label="Text">
<p>The pre-clean function is a special programme that squeezes the last drops of juice out of the juicer while cleaning the inside of your product at the same time. This will help you to get the best from your fruits and vegetables and avoid that valuable juice going to waste in the cleaning process.</p>
</div>
<div data-bbox="651 124 830 138" data-label="Section-Header">
<h2>QuickClean in 1 minute</h2>
</div>
<div data-bbox="651 143 858 286" data-label="Image">

</div>
<div data-bbox="651 292 950 363" data-label="Text">
<p>With an easily detachable design and rimless parts, this juicer can be quickly cleaned using only tap water. Because there are no sharp edges, the fibres or particles of ingredients are rinsed away in seconds.</p>
</div>
<div data-bbox="651 377 771 392" data-label="Section-Header">
<h2>No-sieve design</h2>
</div>
<div data-bbox="651 396 858 539" data-label="Image">

</div>
<div data-bbox="651 546 950 617" data-label="Text">
<p>Our unique no-sieve design allows the juice to flow seamlessly to your glass, passing through a filter that removes any unwanted parts from the juice and is so easy to clean that you don't need any brushes.</p>
</div>
<div data-bbox="651 631 802 646" data-label="Section-Header">
<h2>Innovative drip stop</h2>
</div>
<div data-bbox="651 650 858 793" data-label="Image">

</div>
<div data-bbox="651 799 950 857" data-label="Text">
<p>A fully integrated drip stop allows you to stop between juicing sessions and keep your kitchen worktop clean at all times. Simply push the bottom of the juice outlet and without wetting your fingers the juice flow will stop.</p>
</div>

Specifications

Country of origin

- Made in: China

Accessories

- Included: Filter, Jug, Recipe booklet

Technical specifications

- Cord length: 1 m
- Voltage: 220-240 V
- Power: 200 W
- Frequency: 50–60 Hz
- Capacity jar: 1 L
- Capacity pulp container: 1 L
- RPM: 300 RPM

Design

- Colour: Metallic Black

General specifications

- Product features: Dishwasher safe, Non-slip feet, On/off switch, Safety lock, QuickClean

Finishing

- Material accessories: Metal safety lock
- Material of main body: Plastic
- Material jar: Plastic
- Material waste container: Plastic

Service

- 2-year worldwide guarantee

Sustainability

- Packaging: > 90% recycled materials
- User manual: 100% recycled paper



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* Internal tests on 1000 g each of grapes, apple, blackberry,
strawberry, tomato, watermelon, orange and pomegranate.