



Professional results anywhere

SalonStraight Travel

Straighten your way. The easy-to-use yet highly effective Simply SalonStraight has ceramic straightening plates and operates at a professional styling temperature of 180°C. The compact size makes it a travel must-have.

Beautifully styled hair

- 180°C temperature for beautiful results
- Ceramic plates for smooth gliding and shiny hair

Ease of use

- Easy storage hook for convenient storage
- Easy lock for convenient storage
- 1.8 m power cord
- · Compact design for easy handling
- Universal voltage
- Fast heat-up time, ready to use in 60 seconds
- Swivel cord to prevent tangled wires

Highlights

Ceramic plates



Ceramic is microscopically smooth and durable by nature, and is therefore one of the best materials for straightening plates. The plates glide effortlessly through your hair, giving you perfect shiny hair.

180°C temperature



This high temperature enables you change the shape of your hair, and gives you that perfect look, as if you've just come from the salon.

Instant heat up



The straightener has a fast heat-up time, being ready to use in 60 seconds

Easy lock

Easy lock for convenient storage

Easy storage hook



The rubberised hook is located at the base of the handle and provides another storage option, particularly convenient for use in the home or when staying at a hotel.

Swivel cord

Useful swivel cord technology rotates the cord to prevent tangled wires.

1.8 m cord



1.8 m power cord

Compact design



Compact and ergonomic, this hairdryer benefits from a clever modern design. This results in a dryer that is light and easy to handle yet small enough to store virtually anywhere.

Specifications

Hair type

End result: Straight

Hair length: Medium, Short

Hair thickness: Thin, Thick, Medium

Technical specifications

Voltage: worldwide V Heating time: 60

Maximum temperature: 180 °C

Features

Swivel cord

Service

2-year worldwide guarantee

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