

Philips  
Beauty Guide

**Hairstyle preview**  
DIY tutorials, tips & tricks  
Style inspiration

BHN904/00

Behold the power to be your own hair stylist!

Virtual hair makeover & easy DIY tutorials

Not sure what hairstyle suits you the best? The Philips Beauty Guide is your personal makeover app that gives you the power to be your own stylist.

**Virtually try out a new hairstyle**

- Try different hairstyle anywhere, anytime.

**Learn to Do-It-Yourself**

- Easy DIY tutorial videos to create the look at home
- See the new look on you in real life
- Comprehensive guide to Philips haircare products

**Enjoy style inspirations**

- Get inspired by beautiful hairstyle images

**Simple & fun**

- Create your own look book
- Simple and fun to use

**PHILIPS**

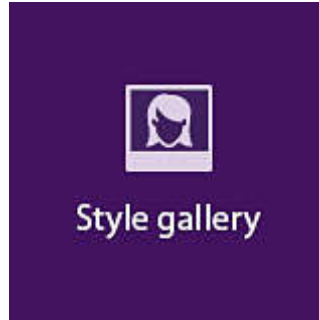
# Highlights

## Style Preview



Not sure what hairstyle to wear? Click a selfie and preview trendy hairstyles for your hair type; long or medium or straight or curly! Explore variety of styles for wedding, parties, casual gatherings and many more, right away!

## Style Gallery



Have fun exploring the best hairstyles on the app. Learn about all the trendy hairstyles in town. You like it, try it. Bookmark, share your favorites and try it out in the preview section!

## Product catalogue



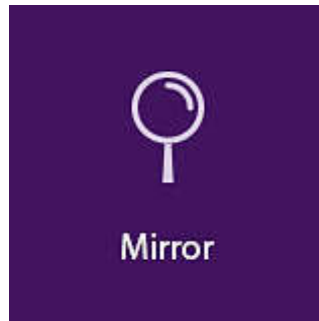
It shows you the complete range of Philips haircare products like the KeraShine range all under one tab. Learn how they can help you create the look simply and effortlessly.

## DIY tutorials



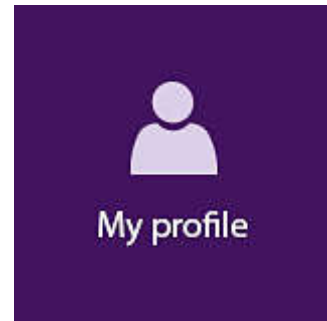
Curious about how to create that look simply at home? Then check out the comprehensive DIY videos and easy step-by-step pictures made by girls like you! Check out the tips & tricks and enjoy updo, top knot or bun without any hassles!

## Mirror



As the name suggests, this section of the app turns your phone into a mirror. It's where you check your look after you have created a hairstyle with the help of a DIY video on the app. You could even click a selfie, and save it to your profile on the app.

## My profile



Register with Philips and store all your information on the app itself. Create a profile, bookmark your favorite styles and DIY tutorials to your profile on the app. Create a virtual look book.

## All at your fingertips

Enjoy the benefits of Philips Beauty Guide app whenever and wherever you go. Simply open the app and start exploring!

# Specifications

## Technical specifications

- Compatibility: Android



Issue date 2022-06-25

Version: 1.1.1

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