



Philips Avance Collection
Masticating juicer

MicroMasticating technology

Metallic Grey
LED feedback
Extra filter

HR1897/31

Unleash all the goodness into your glass

MicroMasticating extracts up to 90%* of the fruit

Philips innovative MicroMasticating technology is designed to open up the cells of your fruits and vegetables to squeeze the maximum of your ingredients. After juicing all parts can be rinsed clean in 1 minute thanks to its no sieve design.

A juicer you can finally rinse clean

- Innovative drip stop keeps your counter clean
- LED lights give you reassembly feedback
- Unique no sieve design for cleaning in under 1 minute
- Easily detachable and rinsed clean without any kitchen tool

Extract all the goodness from fruits and vegetable

- Juice all your favorites, including bananas and mangos
- Include leaves, greens and nuts in your drinks
- MicroMasticating extracts up to 90%* of the fruit
- Pre-clean function squeezes last drops of juice out

Thoughtfully designed for your kitchen

- Juice directly into your glass
- Inspiring recipe book included
- Detachable parts can be stored in the pulp container
- Slim juicer with all integrated parts

PHILIPS

Highlights

MicroMasticating technology



Fruits and vegetables have many thousands of cells that contain juice, vitamins and other vital nutrients. Philips innovative MicroMasticating technology is designed to open up the cells to squeeze the maximum of your favorite ingredients and will help you to get up to 90%* of your fruits into the glass and not as waste.

Soft fruits to hard vegetables



Make delicious healthy juices from soft fruits and hard vegetables. You can juice all your favorite combinations and use this products even for those especial starch ingredients that are normally very difficult to juice such as bananas or mangos.</p>
</div>
<div data-bbox="353 123 527 137" data-label="Section-Header">
<h2>Leaves, greens and nuts</h2>
</div>
<div data-bbox="353 142 556 285" data-label="Image">

</div>
<div data-bbox="353 291 637 405" data-label="Text">
<p>Leaves and greens full of fibers are also great ingredients for healthy juices and they can all be processed in this juicer. Wheatgrass, spinach and many others could be an important health adder to your daily juices with MicroMasticating technology. You can even use certain kind of nuts, like the almond to prepare almond milk.</p>
</div>
<div data-bbox="353 419 487 433" data-label="Section-Header">
<h2>Pre-clean function</h2>
</div>
<div data-bbox="353 438 556 581" data-label="Image">

</div>
<div data-bbox="353 588 641 688" data-label="Text">
<p>The pre-clean function is a special program that squeezes last drops of juice out of the juicer while cleaning the inside of your product at the same time. This will help you to get the best from your fruits and vegetables and avoid that valuable juice goes to waste in the cleaning process.</p>
</div>
<div data-bbox="652 123 828 137" data-label="Section-Header">
<h2>QuickClean in 1 minute</h2>
</div>
<div data-bbox="652 142 854 285" data-label="Image">

</div>
<div data-bbox="652 291 941 362" data-label="Text">
<p>With an easily detachable design and rimless parts, this juicer can be quickly cleaned using only tap water. Because there are no sharp edges, the fibers or particles of ingredients are rinsed away in seconds.</p>
</div>
<div data-bbox="652 376 770 391" data-label="Section-Header">
<h2>No sieve design</h2>
</div>
<div data-bbox="652 396 854 539" data-label="Image">

</div>
<div data-bbox="652 546 943 617" data-label="Text">
<p>Our unique no sieve design allows the juice to flow seamlessly to your glass going through a filter that removes any unwanted part from the juice and is so easy to clean that you don't need any brushes.</p>
</div>
<div data-bbox="652 631 801 646" data-label="Section-Header">
<h2>Innovative drip stop</h2>
</div>
<div data-bbox="652 651 854 794" data-label="Image">

</div>
<div data-bbox="652 800 943 857" data-label="Text">
<p>Fully integrated drip stop allows you to stop between juicing sessions and keep your counter top clean at all times. Simply push the bottom of the juice outlet and without wetting your fingers the juice flow will stop.</p>
</div>

Specifications

Country of origin

- Made in: China

Accessories

- Included: Filter, Jug, Recipe booklet

Technical specifications

- Cord length: 1 m
- Voltage: 220-240 V
- Power: 200 W
- Frequency: 50-60 Hz
- Capacity jar: 1 L
- Capacity pulp container: 1 L
- RPM: 300 RPM

Design

- Color: Metallic Black

General specifications

- Product features: Dishwasher safe, Non-slip feet, On/off switch, Safety lock, Quickclean

Finishing

- Material of main body: Plastic
- Material accessories: Metal safety lock
- Material jar: Plastic
- Material waste container: Plastic

Service

- 2-year worldwide guarantee

Sustainability

- Packaging: > 90% recycled materials
- User manual: 100% recycled paper



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* Internal tests on 1000g each of grapes, apple, black berry, strawberry, tomato, watermelon, orange and pomegranate.