



Philips  
Rice cooker

**HD4738/40**  
10 cups

**HD4738/40**

# More life in every bowl

## Smart and automatic rice cooking

Nutrition is the most important element to keep healthy. Philips' rice cookers come with automatic cooking programs for rice and congee that better preserve the freshness and nutrients in every bowl of rice.

### **The ultimate in convenience**

- Detachable power cord for convenient storage
- Easy-to-read water level indicator
- Easy-to-clean non-stick inner pot

### **Smart and automatic cooking**

- Automatic keep warm keeps rice fresh for 12 hours

### **Smart and automatic cooking**

- Top and bottom heating cooks rice more evenly
- Dedicated program for congee cooking

### **The ultimate in convenience**

- Advanced lid design for easy and safe access
- Swing handle for easy carrying

### **Easy to operate**

- One touch button for easy control

# PHILIPS

# Highlights

## Top and bottom heating cooks rice more evenly



Top and bottom heating cooks rice more evenly

## Congee cooking

Congee cooking with optimal results

## Automatic 12 hours keep warm



Use the keep warm function to keep rice warm for a longer period of time. When the cooking process is finished, the rice cooker automatically switches to the keep warm mode

## One touch button



One-press button to control cooking or keep warm, with clear light on the panel to show cooking status

## Advanced lid design

Cool surface, easy to access with one touch button

## non-stick inner pot



The Philips rice cooker is specially coated with the non-stick material which is more durable and easy to clean.

## Swing handle



Convenient and safe for carrying the Philips rice cooker away from the kitchen or serving rice in dining room.

## water level indicator



Clear water level marking shows capacity and rice-water ratio

## Detachable power cord for convenient storage

Detachable power cord for convenient storage



# Specifications

## Technical specifications

- Voltage: 220-240 V
- Cord length: 1.0 m
- Frequency: 50/60 Hz
- Wattage: 700 W
- Capacity: 1.8/10 Litres/cups
- Inner pot capacity: 5 litres

## General specifications

- Water level indicator
- 12 hours keep warm
- One-touch operation
- Swing handle for easy carrying
- Detachable power cord for convenient storage
- Top and bottom heating cooks rice more evenly

- Dedicated program for congee cooking
- Advanced lid design
- Easy clean non-stick inner pot

## Accessories

- Plastic steam tray
- Rice scoop
- Measuring cup

## Design specifications

- Colour(s): Pink metallic
- Materials of main body: body — plastic/metal; lid — plastic
- Weight of the appliance: 3.4 kg
- Weight (incl. packaging): 5.0 kg



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