

PHILIPS

sonicare

Sonic electric
toothbrush with app

ExpertClean 7300

Connected brushing made easy

Built-in pressure sensor

Smart brush head recognition

3 modes, 3 intensities



HX9683/01



Improving patient routines for exceptional check-ups Expert technology. Personalized guidance.

The Philips Sonicare ExpertClean focuses on how patients brush, helping them improve their oral care routine in between visits.

Proven to improve oral health

- Increased surface contact for eliminating plaque
- Better gum care for overall health

Improves patients' oral health

- Removes 10x more plaque* for a deep clean
- Up to 7x healthier gums* in just 2 weeks

Designed around your patient

- 3 modes, 3 intensities
- Alerts patients of low battery
- For the most effective cleaning, every day
- Guides patients to use correct amount of pressure
- Guides patients to better oral care habits
- Brush heads automatically select optimal settings

Enjoy a stylish and user-friendly design

- Makes traveling easier for you

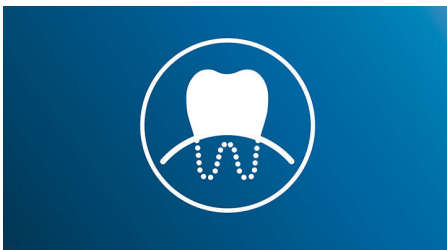
Highlights

Removes up to 10x more plaque*



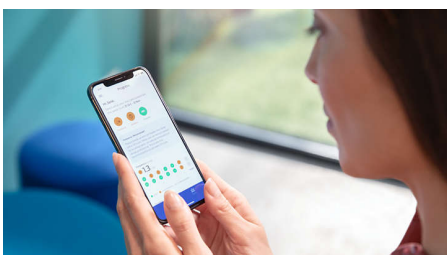
The C3 Premium Plaque Control brush head delivers our deepest clean. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact** and removes up to 10x more plaque from hard-to-reach areas*.

Up to 7x healthier gums*



The G3 Premium Gum Care brush head improves patient gum health. Smaller size and targeted gum line bristles deliver gentle, yet effective, cleaning along the gumline, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation* and up to 7x healthier gums in just two weeks.*

Progress Report



Sensors track and measure patients' brushing behaviors while the Philips Sonicare ExpertClean brush handle provides instant feedback. Over time, the Sonicare app retains and analyzes these habits and generates a Progress Report to help promote better brushing technique.

3 modes, 3 intensities



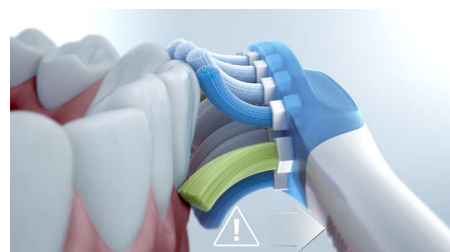
With three brushing modes (Clean, Gum Health, DeepClean+) and three intensity settings (Low, Medium, High), your patients can personalize their brushing experience for optimal comfort and a complete clean. See Specifications for more detailed information on modes.

Smart Brush Head Recognition



A microchip in the brush head syncs with the Philips Sonicare ExpertClean handle. If a patient clicks on a C3 Premium Plaque Control/Defense/Defence, G3 Premium Gum Care or W3 Premium White brush head, the toothbrush automatically selects the optimal brushing mode and intensity level. All your patients need to do is start brushing. It helps patients with having the best settings for the best performance and their needs

Pressure sensor



If patients apply too much pressure, the intuitive pressure sensor will gently pulsate the handle and give patients the real-time feedback they need to adopt a softer touch. In a study of U.S. patients, 7 out of 10

aggressive brushers tested reduced their brushing pressure when using the pressure sensor.****

C3 Premium Plaque Control



C3 Premium Plaque Control is our deepest cleaning brush head yet. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact and remove up to 10x more plaque from hard-to-reach areas.*

G3 Premium Gum Care brush head



G3 Premium Gum Care is our best brush head for improving gum health. Its smaller size and targeted gumline bristles deliver gentle yet effective cleaning along the gumline, where gum disease starts. It's clinically proven to deliver up to 7x healthier gums* in just 2 weeks.

Specifications

Connectivity

Bluetooth® wireless technology: Connected brushing app

Power

Voltage: 110-220 V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): 14 days***

Battery type: Lithium ION

Design and finishing

Color: White and Light Blue

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher, with iOS7 operational system

Ease of use

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Brush heads: 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care

Travel case: 1

Handle: 1 ExpertClean

Cleaning performance

Health benefits: Up to 7x healthier gums*

Performance: Removes up to 10x more plaque*

Whitening benefits: Helps naturally remove stains

Timer: BrushPacer and SmarTimer

Pressure feedback: Vibrates handle to alert user

Modes

3 intensities: Low, Medium, High

Clean: For exceptional everyday clean

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

G3 Premium Gum Care brush head: Pairs with Gum Health mode

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

BrushSync Replacement Reminder: Always know when to, replace brush heads

BrushSync Technology: smart brush head, Connects smart handle and

Location sensor: Tracks & improves coverage

Scrubbing sensor: Guides to reduce scrubbing



* more than a manual toothbrush

** compared to DiamondClean

*** based on two periods of two-minute brushings per day on standard mode

**** in a study of manual toothbrush users