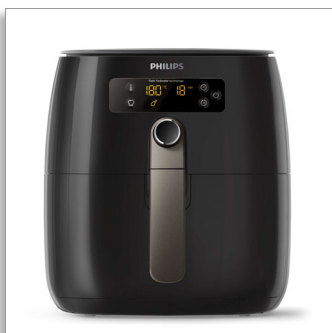




Philips Premium
Airfryer

Fat Removal technology

Rapid Air technology
Black, 0.8 kg
+ 1 accessory



HD9743/11

Maximum taste, minimum fat

Crispy taste, reduces fat others leave behind*

Philips — The world's best-selling air fryer brand*. The Philips Airfryer uses hot air to fry your favourite food with little or no added oil. Fat Removal Technology is designed to extract and capture fat from the food, making this a healthier way to fry for you and your family.

Designed for your daily cooking

- 1.5 times faster than an oven
- QuickClean and dishwasher-safe for all removable parts
- Our most compact Airfryer fits 0.8 kg of fries
- Digital display with 4 preset cooking programs

Variety of cooking possibilities

- Fry. Bake. Grill. Roast. And even reheat.
- Hundreds of recipes in app
- With grill bottom to perfectly grill fish, meat and more

A healthier way to fry*

- Fat Removal technology separates and captures excess fat
- Fry with little or no oil
- Rapid Air technology for delicious crispier results

PHILIPS

Highlights

Fat Removal technology



Eat healthier dishes with excess fat removed from food. The Philips Airfryer has Fat Removal Technology that separates and captures excess fat. Enjoy delicious food that's crispy on the outside and tender on the inside with maximum taste and minimum fat.

Digital display with 4 presets



The digital interface is easy to use with preset cooking programs for one-touch cooking of frozen fries, meat, fish and chicken drumsticks. A QuickControl dial sets both temperature and cooking time.

Compact size, big capacity



You don't need a lot of space for an Airfryer. The new Philips Airfryer is 20% more compact – but cooks the same amount of food that it

always has. That's 800g of fries, up to 4 portions. So you can easily keep it on your kitchen countertop, and use it everyday.

Rapid Air technology



Philips' Rapid Air technology creates 7x faster airflow for deliciously crispy results^{***}. Enjoy healthier and tasty snacks and meals that are crisped to perfection yet tender on the inside.

1.5 times faster than an oven



Cooking is faster and more convenient than ever with the Philips Airfryer. Thanks to our instant heat and Rapid Airflow technology, your food will cook 1.5 times faster than in an oven[#]. Best of all you don't need to preheat your Airfryer. Just turn it on and start cooking.

Bake. Grill. Roast. Or reheat



You can make hundreds of dishes in your Airfryer. Fry, bake, grill, roast and even reheat

your meals. Every bite is as delicious as the last thanks to Philips Air flow and starfish design. It cooks food uniformly from all sides for perfect meals every time.

Fry with little or no oil



The Airfryer uses hot air to cook your favorite food with little or no added oil, so you can fry with up to 90% less fat[^]. Enjoy great-tasting, crispy results like deep fried, with the least amount of fat.

QuickClean & dishwasher-safe



Clean-up is fast and easy thanks to the Airfryer QuickClean basket with removable non-stick mesh insert. Both the basket and removable drawer with non-stick coating are also dishwasher-safe for no-fuss cleaning.

Specifications

Accessories

- Included: Grill pan, Grill bottom, LED Display, Patented Rapid Air

Technical specifications

- Power: 1500 W
- Cord length: 0.8 m
- Voltage: 220 - 230 V
- Capacity basket: 0.8 kg
- Basket capacity: 0.8 kg of fries
- Fat Removal technology
- Instant on/no pre-heat
- Interface: Digital
- Keep warm button
- Pre-set button
- Programs: 4 presets
- Save your cooking settings: No

Weight and dimensions

- Dimensions of product (LxWxH): 365x266x280 mm
- Weight of product: 5.3 kg

General specifications

- Cord storage
- Automatic shut-off
- Integrated cord storage
- Power-on light

- Dishwasher safe
- Cool wall exterior
- Product features: Automatic shut-off, Cool wall exterior, Cord storage, Dishwasher safe, On/off switch, Ready signal, Temperature control, Power-on light, Quickclean, Advanced Rapid Heat, Non-slip feet, Patented Rapid Air, Preset cooking function, Time control, NutriU App
- Temperature control: 80 - 200 °C
- Ready signal
- Technology: Fat Removal technology
- Prefix programs: 4
- Time control: Up to 30 minutes, Up to 60 minutes
- On/off switch
- Preset cooking function
- QuickClean

Design and finishing

- Material of main body: Plastic
- Weight of product: 5.3 g
- Color of control panel: Black

Service

- 2-year worldwide guarantee

Sustainability

- Packaging: > 90% recycled materials
- User manual: 100% recycled paper



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* Source: Euromonitor International Ltd; air fryers is per light fryers category definition; retail sales value, 2022 data, research conducted in February 2023.

* *Compared to fat content of chicken and pork versus a deep fat fryer and wok frying

* **Rapid Air Technology increases the airflow speed in the basket by 7 times, compared to airflow speed in a Philips Viva Airfryer with flat bottom

* ^Compared to fresh fries prepared in a Philips conventional fryer

* #Compared to French fries and chicken drum sticks in a conventional oven