

PHILIPS

ThermoProtect
straightener

StraightCare
Essential

ThermoProtect technology

Keratin-infused plates

10 temperature settings

BHS377/00

Smooth and shiny hair with care and control

Specially designed for easy and fast styling with long Keratin-infused plates and 10 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

Ease of use

- Auto shut-off for safe usage
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use
- 10 temperature settings for better control
- Fast heat-up time, ready to use in 30 sec
- 100mm long plates for fast and easy straightening

Beautifully styled hair

- Temperature range from 160°C up to 230°C

Care for your hair

- ThermoProtect technology
- Keratin ceramic plates for smooth gliding and shiny hair

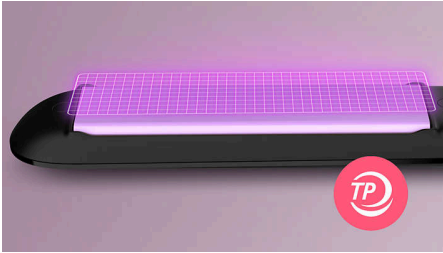
StraightCare Essential

ThermoProtect straightener

BHS377/00

Highlights

ThermoProtect technology



ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

10 temperature settings



Variable temperature settings for better control. Lower temperatures for last minute touch ups and gentle styling. Higher temperatures for long lasting results.

Auto shut-off



The styler has an automatic shut-off function for safe usage. It automatically switches off after 60 minutes.

Keratin ceramic plates



Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

100mm long plates

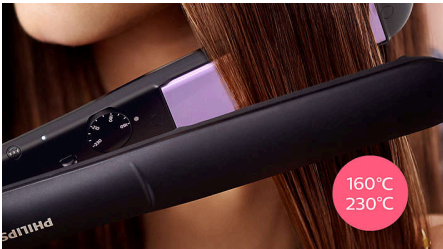


The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

Key-lock function

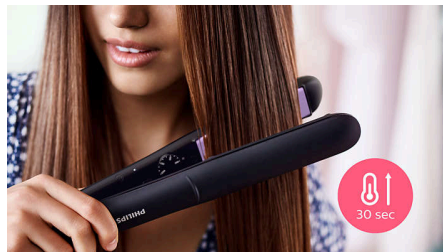
The plates can be locked together for safe and easy storage.

Temperature range



Choose between temperature range from 160°C up to 230°C to secure long-lasting result while minimizing risk of hair damage.

Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 30 seconds.

Universal voltage



Compatible with 110-240 volts. Can be used wherever you travel in the world.

StraightCare Essential

ThermoProtect straightener

BHS377/00

Specifications

Technical specifications

Voltage: 110-240 V

Cord length: 1.8 m

Heat-up time: 30 sec

Type of temperature control: Turning rheostat

Long plates: 28X100mm

Styling temperature: 160°C - 230°C

Off mode power: < 0.5 W

Features

Swivel cord

Ready to use light

Material plates: Keratin-infused ceramic plates

Storage hook

Plate lock

Service

2-year worldwide guarantee

