

PHILIPS

ThermoProtect
straightener

StraightCare
Essential

ThermoProtect technology

Keratin-infused plates

10 temperature settings

BHS377/00

Smooth and shiny hair with care and control

Specially designed for easy and fast styling with long Keratin-infused plates and 10 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

Ease of use

- Auto shut-off for safe usage
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use
- 10 temperature settings for better control
- Fast heat-up time, ready to use in 30 sec
- 100mm long plates for fast and easy straightening

Beautifully styled hair

- Temperature range from 160°C up to 230°C

Care for your hair

- ThermoProtect technology
- Keratin ceramic plates for smooth gliding and shiny hair

Highlights

ThermoProtect technology



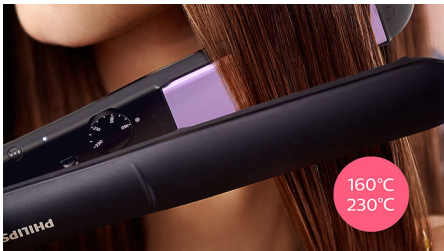
ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

Keratin ceramic plates



Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

Temperature range



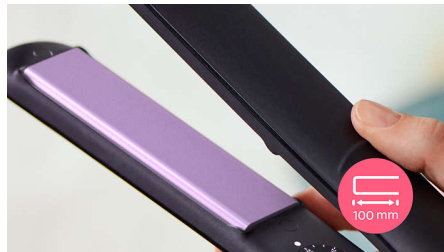
Choose between temperature range from 160°C up to 230°C to secure long-lasting result while minimizing risk of hair damage.

10 temperature settings



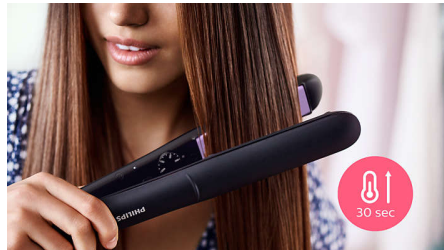
Variable temperature settings for better control. Lower temperatures for last minute touch ups and gentle styling. Higher temperatures for long lasting results.

100mm long plates



The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 30 seconds.

Auto shut-off



The styler has an automatic shut-off function for safe usage. It automatically switches off after 60 minutes.

Key-lock function

The plates can be locked together for safe and easy storage.

Universal voltage



Compatible with 110-240 volts. Can be used wherever you travel in the world.

Specifications

Technical specifications

Voltage: 110–240 V

Cord length: 1.8 m

Heat-up time: 30 sec

Type of temperature control: Turning rheostat

Long plates: 28X100mm

Styling temperature: 160°C – 230°C

Features

Swivel cord

Ready to use light

Material plates: Keratin-infused ceramic plates

Storage hook

Plate lock

Service

2-year worldwide guarantee

