Comfortably close

Shaves even the shortest hairs

This newly designed Philips Norelco shaver HQ7240 keeps it simple - close and convenient. It's close: Advanced technology guarantees a close shave. It's convenient: Simply rinses clean under the tap. And it's designed for increased comfort.

Comfortably close
• Superior Lift & Cut system

Shaves even the shortest stubble
• Precision Cutting System

Adjusts to every curve of your face and neck
• Individually floating heads
• Reflex Action system

Simply rinses clean
• Washable shaver

Moustache and sideburn trimming
• Spring released pop-up trimmer

PHILIPS

Highlights

Superior Lift & Cut system

Dual blade system: first blade lifts, second blade cuts for a comfortable close shave.
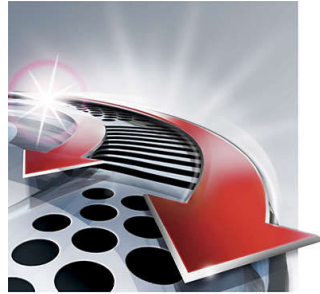
Reflex Action system

Automatically adjusts to every curve of your face and neck.

Pop-up trimmer

Full width, pop-up trimmer is perfect for grooming sideburns and moustache.

Precision Cutting System

The Philips shaver has ultra thin heads with slots to shave long hairs and holes to shave the shortest stubble.

Individually floating heads

Align the razor sharp blades of your Philips shaver closer to your skin for exceptional closeness.

Washable shaver

The water resistant Philips shaver can be easily rinsed under the tap.

Specifications

Shaving Performance
- Contour following: Reflex Action system, Individual floating heads
- Shaving system: Precision Cutting System, Super Lift & Cut technology
- Styling: Precision trimmer

Accessories
- Maintenance: Cleaning brush, Protective cap

Ease of use
- Display: Battery full indicator, Charge indicator
- Charging: Corded/cordless
- Cleaning: Washable
- Charging: 8 hours
- Shaving time: 10 days

Power
- Run time: 30 minute(s)